

Salesforce.Com Inc (CRM) - Financial and Strategic SWOT Analysis Review

<https://marketpublishers.com/r/S59E85DD867EN.html>

Date: April 2021

Pages: 64

Price: US\$ 125.00 (Single User License)

ID: S59E85DD867EN

Abstracts

Salesforce.Com Inc (CRM) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Salesforce.com Inc (Salesforce) is a provider of enterprise cloud computing solutions, with a focus on customer relationship management. The company offers cloud computing services that enable businesses to connect, engage, sell, service and collaborate with customers. Salesforce provides its solutions as a service through all the major Internet browsers and on leading mobile devices to all sizes of businesses on a subscription basis, primarily through its direct sales force and through partners. Through its platform and other developer tools, the company also enables third parties to develop additional functionality and new apps that run on its platform. The company has business presence across the Americas, Asia Pacific, Europe, the Middle East and Africa. Salesforce is headquartered in San Francisco, California, the US.

Salesforce.Com Inc Key Recent Developments

Mar 18,2021: Salesforce vaccine management now used by more than 150 government agencies and healthcare organizations

Mar 03,2021: Salesforce Announces Timing of Its Fourth Quarter and Full Year Fiscal 2021 Results Conference Call

Feb 16,2021: Tequity's Client Ethos, has been Acquired by Apps Associates

Feb 04,2021: Salesforce Announces Timing of Its Fourth Quarter and Full Year Fiscal

2021 Results Conference Call

Feb 01,2021: Major companies, Institutions in Illinois call for 100% clean energy legislation

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Contents

SECTION 1 - ABOUT THE COMPANY

Salesforce.Com Inc - Key Facts
Salesforce.Com Inc - Key Employees
Salesforce.Com Inc - Key Employee Biographies
Salesforce.Com Inc - Major Products and Services
Salesforce.Com Inc - History
Salesforce.Com Inc - Company Statement
Salesforce.Com Inc - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
Salesforce.Com Inc - Business Description
Business Segment: Professional Services and Other
Overview
Performance
Business Segment: Subscription and Support
Overview
Performance
Geographical Segment: Asia Pacific
Performance
Geographical Segment: Europe
Performance
Geographical Segment: The Americas
Performance
R&D Overview
Salesforce.Com Inc - Corporate Strategy
Salesforce.Com Inc - SWOT Analysis
SWOT Analysis - Overview
Salesforce.Com Inc - Strengths
Salesforce.Com Inc - Weaknesses
Salesforce.Com Inc - Opportunities
Salesforce.Com Inc - Threats
Salesforce.Com Inc - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios
Financial Ratios - Annual Ratios
Performance Chart
Financial Performance
Financial Ratios - Interim Ratios
Financial Ratios - Ratio Charts
Salesforce.Com Inc, Recent Deals Summary

SECTION 4 – COMPANY’S RECENT DEVELOPMENTS

Mar 18, 2021: Salesforce vaccine management now used by more than 150 government agencies and healthcare organizations
Mar 03, 2021: Salesforce Announces Timing of Its Fourth Quarter and Full Year Fiscal 2021 Results Conference Call
Feb 04, 2021: Salesforce Announces Timing of Its Fourth Quarter and Full Year Fiscal 2021 Results Conference Call
Feb 01, 2021: Major companies, Institutions in Illinois call for 100% clean energy legislation
Dec 18, 2020: IBM and Salesforce join forces to help organizations and individuals verify vaccine and health status
Dec 16, 2020: Gavi collaborates with Salesforce for Covid-19 vaccine distribution
Nov 12, 2020: Repsol boosts its multi-energy strategy and expands the technological collaboration with Salesforce
Sep 02, 2020: Voycare enters into MOU with Salesforce.com backed and official NASA ISS Video conferencing Platform VSee Lab to power its Chinese language Women's Digital Health Platform
Sep 02, 2020: Humana Selects Salesforce to Deliver Connected, Personalized Healthcare

SECTION 5 – APPENDIX

Methodology
Ratio Definitions
About GlobalData
Contact Us
Disclaimer

List Of Tables

LIST OF TABLES

Salesforce.Com Inc, Key Facts
Salesforce.Com Inc, Key Employees
Salesforce.Com Inc, Key Employee Biographies
Salesforce.Com Inc, Major Products and Services
Salesforce.Com Inc, History
Salesforce.Com Inc, Other Locations
Salesforce.Com Inc, Subsidiaries
Salesforce.Com Inc, Key Competitors
Salesforce.Com Inc, Ratios based on current share price
Salesforce.Com Inc, Annual Ratios
Salesforce.Com Inc, Annual Ratios (Cont...1)
Salesforce.Com Inc, Annual Ratios (Cont...2)
Salesforce.Com Inc, Interim Ratios
Salesforce.Com Inc, Recent Deals Summary
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

List Of Figures

LIST OF FIGURES

Salesforce.Com Inc, Performance Chart (2017 - 2021)

Salesforce.Com Inc, Ratio Charts

I would like to order

Product name: Salesforce.Com Inc (CRM) - Financial and Strategic SWOT Analysis Review

Product link: <https://marketpublishers.com/r/S59E85DD867EN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S59E85DD867EN.html>