

# **Salama-Islamic Arab Insurance Company (PSC) (SALAMA): Company Profile and SWOT Analysis**

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## **Abstracts**

### **SYNOPSIS**

Timetric's 'Salama-Islamic Arab Insurance Company (PSC) (SALAMA): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, mergers & acquisitions, key employees as well as company locations and subsidiaries.

### **SUMMARY**

This report is a crucial resource for industry executives and anyone looking to access key information about "Salama-Islamic Arab Insurance Company (PSC)"

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### **SCOPE**

Examines and identifies key information and issues about 'Salama-Islamic Arab Insurance Company (PSC)' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## REASONS TO BUY

Quickly enhance your understanding of 'Salama-Islamic Arab Insurance Company (PSC)'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## KEY HIGHLIGHTS

Salama-Islamic Arab Insurance Company (PSC) (SALAMA) is a provider of Shariah compliant insurance solutions (Takaful). The company along with its subsidiaries offers a range of general, family and health takaful solutions to families, individuals and companies. It offers insurance products for motor, whole life, term life, health, travel, fire and allied perils, contractor plant and machinery, fidelity guarantee and marine cargo. It also offers investment plans, savings plans, vehicle export insurance, bankers blanket cover insurance, workman compensation insurance, public liability insurance, employer liability insurance, group health insurance, yacht and boat insurance, money insurance, electronic equipment insurance, business interruption insurance and machinery breakdown insurance. It has presence in Bahrain, the UAE, Egypt, and Senegal. SALAMA is headquartered in Dubai, the UAE.

SALAMA reported gross written contributions of AED777.6 million during fiscal year ended December 2016 (FY2016), a decrease of 16.7% over FY2015. It reported net contributions of AED599.4 million, a decrease of 14.4% over FY2015.

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