

# Safety Insurance Public Company Limited: Company Profile and SWOT Analysis

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#### **Abstracts**

#### **SYNOPSIS**

Timetric's 'Safety Insurance Public Company Limited: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments, key employees as well as company locations and subsidiaries.

#### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Safety Insurance Public Company Limited'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

#### **SCOPE**

Examines and identifies key information and issues about 'Safety Insurance Public Company Limited' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.



The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

#### **REASONS TO BUY**

Quickly enhance your understanding of 'Safety Insurance Public Company Limited'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

#### **KEY HIGHLIGHTS**

Safety Insurance Public Company Limited (Safety Insurance) a subsidiary of Insurance Australia Group Limited, is a provider of non-life insurance products. The company's portfolio of offerings includes motor insurance, marine insurance, fire insurance, burglary insurance, machinery breakdown insurance, travel insurance, personal liability insurance, personal accident insurance, and yacht and pleasure craft insurance. It also offers health insurance, home insurance, boiler insurance, group insurance, industrial all risk insurance, products liability insurance, public liability insurance, contractor's and erection all risk insurance and computer all risk insurance. The company offers its products to both individual and corporate customers under Safety and NZI brands. It distributes these products through a network of branches, brokers, and intermediaries. Safety Insurance is headquartered in Bangkok, Thailand.

During FY2016, the company recorded gross premium written of AUD362 million, an increase of 8% over FY2015.



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#### **COMPANIES MENTIONED**

Safety Insurance Public Company Limited



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