

rue21, Inc.: Company Profile and SWOT Analysis

<https://marketpublishers.com/r/R8688267DC9EN.html>

Date: October 2017

Pages: 14

Price: US\$ 125.00 (Single User License)

ID: R8688267DC9EN

Abstracts

SYNOPSIS

Timetric's 'rue21, Inc.: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments, key employees as well as employee biographies.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'rue21, Inc.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'rue21, Inc.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history,

major products and services, key employees.

REASONS TO BUY

Quickly enhance your understanding of 'rue21, Inc.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

rue21, Inc. (rue21), a subsidiary of Apax Partners, is an apparel and accessories retailer. The company principally retails apparels for boys and girls, which includes shirts, t-shirts, skirts, tops, tees, tanks, sweaters, sweatshirts, denim, pants, dresses, jackets, hoodies, coats and shoes. rue21 also offers various accessories such as belts, jewelry, handbags, wallets, hats, scarves and fragrances. The company markets its products through various brands such as rue21, rue21 etc!, Carbon Elements, ruebeaute!, rue+ PLUS SIZE, rueGuy and ruebleu. It also merchandise products online through e-commerce website rue21.com. rue21 is headquartered in Warrendale, Pennsylvania, the US.

Contents

1 RUE21, INC. - BUSINESS ANALYSIS

- 1.1 rue21, Inc. - Company Overview
- 1.2 rue21, Inc. - Business Description
- 1.3 rue21, Inc. - Major Products and Services

2 RUE21, INC. - RECENT DEVELOPMENTS

3 RUE21, INC. - SWOT ANALYSIS

- 3.1 rue21, Inc. - SWOT Analysis - Overview
- 3.2 rue21, Inc. - Strengths
- 3.3 rue21, Inc. - Weaknesses
- 3.4 rue21, Inc. - Opportunities
- 3.5 rue21, Inc. - Threats

4 RUE21, INC. - HISTORY

5 RUE21, INC. - KEY EMPLOYEES

6 RUE21, INC. - KEY EMPLOYEE BIOGRAPHIES

7 APPENDIX

- 7.1 Methodology
- 7.2 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: rue21, Inc. - Major Products and Services

Table 2: rue21, Inc. - History

Table 3: rue21, Inc. - Key Employees

Table 4: rue21, Inc. - Key Employee Biographies

COMPANIES MENTIONED

rue21, Inc.

I would like to order

Product name: rue21, Inc.: Company Profile and SWOT Analysis

Product link: <https://marketpublishers.com/r/R8688267DC9EN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R8688267DC9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970