

# RPC Group Plc - Strategic SWOT Analysis Review

<https://marketpublishers.com/r/RBAD09BBC0CEN.html>

Date: December 2019

Pages: 30

Price: US\$ 125.00 (Single User License)

ID: RBAD09BBC0CEN

## Abstracts

RPC Group Plc - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

RPC Group Plc (RPC) is a provider of rigid plastic packaging. It offers injection moulded packs, thermoformed packs, formable sheet and extrusion blow moulded packs as well as injection-blown and injection-stretch-blown packs. The company supplies products for custom moulded designs, food and drink, building and industrial, house and garden, pharmaceutical and healthcare sectors, among others. The company serves the personal and beauty care sectors, drinking cup markets and in multi-layer sheet and packs for oxygen sensitive food products. The company has its manufacturing operations across the European Union and the US. RPC is headquartered in Rushden, Northamptonshire, in the UK.

## RPC Group Plc Key Recent Developments

Jan 11,2018: Faerch Plast announces new board of directors

## Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you

with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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### COMPANIES MENTIONED

Tetra Laval International SA  
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Essentra Plc  
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