

Royal Greenland AS - Strategic SWOT Analysis Review

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Abstracts

Royal Greenland AS - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Royal Greenland A/S (Royal Greenland) is a vertically integrated fishing company. The company produces and supplies seafood and convenience products such as cold water prawns, snow crab and lumpfish roe, smoked and marinated fish, hot and cold smoked Greenland halibut, cod and salmon, marinated Greenland halibut and salmon and ready-to-eat fish cuts. Royal Greenland operates production facilities in Canada, Greenland, Denmark, Germany, and Poland. It majorly catches seafood from the North Atlantic and the Arctic Ocean. The company's facilities are certified with HACCP, BRC and IFS. The company caters to retailers and foodservice operators. Royal Greenland is headquartered in Nuuk, Denmark.

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

Contents

SECTION 1 - ABOUT THE COMPANY

Royal Greenland A/S - Key Facts
Royal Greenland A/S - Key Employees
Royal Greenland A/S - Major Products and Services
Royal Greenland A/S - History
Royal Greenland A/S - Company Statement
Royal Greenland A/S - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
Royal Greenland A/S - Business Description
Royal Greenland A/S - Corporate Strategy
Royal Greenland A/S - SWOT Analysis
SWOT Analysis - Overview
Royal Greenland A/S - Strengths
Royal Greenland A/S - Weaknesses
Royal Greenland A/S - Opportunities
Royal Greenland A/S - Threats
Royal Greenland A/S - Key Competitors

SECTION 3 – APPENDIX

Methodology
About GlobalData
Contact Us
Disclaimer

List Of Tables

LIST OF TABLES

Royal Greenland A/S, Key Facts
Royal Greenland A/S, Key Employees
Royal Greenland A/S, Major Products and Services
Royal Greenland A/S, History
Royal Greenland A/S, Other Locations
Royal Greenland A/S, Subsidiaries
Royal Greenland A/S, Key Competitors

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