

## Rowan Companies Plc (RDC) - Financial and Strategic SWOT Analysis Review

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Rowan Companies Plc (RDC) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

### Highlights

Rowan Companies plc (Rowan) is a provider of offshore contract drilling services to the oil and gas industry. It provides drilling services in the in the ultra-deepwater and shallow water jack-up market. Rowan operates self-elevating mobile offshore drilling units and ultra-deepwater drillships. It aims at balancing earnings from the high-specification and premium jack up rigs used for exploratory and development drilling, and associated services; and the deepwater rigs. The company provides its drilling services in the United States Gulf of Mexico (US GOM), the Middle East, the UK, the North Sea, Egypt, West Africa, Southeast Asia and Trinidad. Rowan is headquartered in Texas, the US.

### Rowan Companies Plc Key Recent Developments

Feb 28,2018: Rowan Reports Fourth Quarter And Full-Year 2017 Results

Feb 12,2018: GulfSlope Executes Drilling Services Contract With Atlantic Maritime

Nov 01,2017: Rowan Reports Third Quarter 2017 Results

Oct 19,2017: BP Awards Trinidad Jackup Contracts  
Oct 19,2017: Rowan Announces Launch Of ARO Drilling

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

## Table of Content

### SECTION 1 - ABOUT THE COMPANY

Rowan Companies Plc - Key Facts  
Rowan Companies Plc - Key Employees  
Rowan Companies Plc - Key Employee Biographies  
Rowan Companies Plc - Major Products and Services  
Rowan Companies Plc - History  
Rowan Companies Plc - Company Statement  
Rowan Companies Plc - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries

### SECTION 2 – COMPANY ANALYSIS

## Company Overview

Rowan Companies Plc - Business Description

Business Segment: ARO

Overview

Performance

Key Stats

Business Segment: Deepwater

Overview

Performance

Key Stats

Business Segment: Jack-ups

Overview

Performance

Key Stats

Geographical Segment: Norway

Performance

Geographical Segment: Other

Performance

Geographical Segment: Saudi Arabia

Performance

Geographical Segment: Trinidad

Performance

Geographical Segment: UK

Performance

Geographical Segment: US

Performance

Rowan Companies Plc - Corporate Strategy

Rowan Companies Plc - SWOT Analysis

SWOT Analysis - Overview

Rowan Companies Plc - Strengths

Rowan Companies Plc - Weaknesses

Rowan Companies Plc - Opportunities

Rowan Companies Plc - Threats

Rowan Companies Plc - Key Competitors

## **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios

Financial Ratios - Annual Ratios

Performance Chart

Financial Performance

Financial Ratios - Interim Ratios

Financial Ratios - Ratio Charts

## **SECTION 4 – COMPANY’S, OIL & GAS FINANCIAL DEALS AND ALLIANCES**

Rowan Companies Plc, Oil & Gas, Deals By Year, 2012 to YTD 2018

Rowan Companies Plc, Oil & Gas, Deals By Type, 2012 to YTD 2018

Rowan Companies Plc, Recent Deals Summary

## **SECTION 5 – COMPANY’S RECENT DEVELOPMENTS**

Feb 28, 2018: Rowan Reports Fourth Quarter And Full-Year 2017 Results

Nov 01, 2017: Rowan Reports Third Quarter 2017 Results

Oct 19, 2017: Rowan Announces Launch Of ARO Drilling

Aug 02, 2017: Rowan Reports Second Quarter 2017 Results  
Jul 06, 2017: Saudi Aramco Consolidates Position In Global Energy Industry: 2016 Annual Review  
May 20, 2017: Saudi Aramco Signs Agreements With American Companies To Promote Bilateral Trade And Investment Between Saudi Arabia And United States  
May 02, 2017: Rowan Reports First Quarter 2017 Results  
Mar 01, 2017: Saudi Aramco Provides Update On New Drilling Joint Venture Projects  
Feb 24, 2017: Rowan Reports Fourth Quarter And Full-Year 2016 Results  
Feb 22, 2017: Saudi Aramco: Ain Dar Rig Sets New Course

## **SECTION 6 – APPENDIX**

Methodology  
Ratio Definitions  
About GlobalData  
Contact Us  
Disclaimer

## **LIST OF TABLES**

Rowan Companies Plc, Key Facts  
Rowan Companies Plc, Key Employees  
Rowan Companies Plc, Key Employee Biographies  
Rowan Companies Plc, Major Products and Services  
Rowan Companies Plc, History  
Rowan Companies Plc, Other Locations  
Rowan Companies Plc, Subsidiaries  
Rowan Companies Plc, Key Competitors  
Rowan Companies Plc, Ratios based on current share price  
Rowan Companies Plc, Annual Ratios  
Rowan Companies Plc, Annual Ratios (Cont.1)  
Rowan Companies Plc, Annual Ratios (Cont.2)  
Rowan Companies Plc, Interim Ratios  
Rowan Companies Plc, Oil & Gas, Deals By Year, 2012 to YTD 2018  
Rowan Companies Plc, Oil & Gas, Deals By Type, 2012 to YTD 2018  
Rowan Companies Plc, Recent Deals Summary  
Currency Codes  
Units  
Capital Market Ratios  
Equity Ratios  
Profitability Ratios  
Cost Ratios  
Liquidity Ratios  
Leverage Ratios  
Efficiency Ratios

## **LIST OF FIGURES**

Rowan Companies Plc, Performance Chart (2013 - 2017)  
Rowan Companies Plc, Ratio Charts  
Rowan Companies Plc, Oil & Gas, Deals By Year, 2012 to YTD 2018  
Rowan Companies Plc, Oil & Gas, Deals by Type, 2012 to YTD 2018

## **COMPANIES MENTIONED**

Ensco Plc

Noble Corporation Plc  
Parker Drilling Co  
Nabors Well Services  
Diamond Offshore Drilling Inc  
Transocean Ltd

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