

# Roland Corporation - Strategic SWOT Analysis Review

<https://marketpublishers.com/r/RB4385E5682EN.html>

Date: June 2020

Pages: 23

Price: US\$ 125.00 (Single User License)

ID: RB4385E5682EN

## Abstracts

Roland Corporation - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

Roland Corporation (Roland) is a musical instrument manufacturing company. The company manufactures, sells, imports and exports electronic musical instruments, guitar related electronic music equipment, home electronic music instruments, audio and video equipments, computer peripheral products and software products. Its product portfolio includes pianos, organs, keyboards, guitar gears, bass gears, amplifiers, speakers, mixers, recorders, synthesizers, sound modules, computer music, drums and percussion, video equipment and effect processors. Roland offers these products under Roland, Boos, Rodger and V-Moda brands. The company's operations are spread across Africa, Asia-Pacific, Europe, Latin America, Middle East and North America. It also operates R&D facility and factories in Japan. Roland is headquartered in Hamamatsu, Japan.

## Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

Roland Corporation - Key Facts  
Roland Corporation - Key Employees  
Roland Corporation - Major Products and Services  
Roland Corporation - History  
Roland Corporation - Company Statement  
Roland Corporation - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries  
Affiliate

### **SECTION 2 – COMPANY ANALYSIS**

Company Overview  
Roland Corporation - Business Description  
Roland Corporation - SWOT Analysis  
SWOT Analysis - Overview  
Roland Corporation - Strengths  
Roland Corporation - Weaknesses  
Roland Corporation - Opportunities  
Roland Corporation - Threats  
Roland Corporation - Key Competitors

### **SECTION 3 – APPENDIX**

Methodology  
About GlobalData  
Contact Us  
Disclaimer

## List Of Tables

### LIST OF TABLES

Roland Corporation, Key Facts  
Roland Corporation, Key Employees  
Roland Corporation, Major Products and Services  
Roland Corporation, History  
Roland Corporation, Other Locations  
Roland Corporation, Subsidiaries  
Roland Corporation, Affiliate  
Roland Corporation, Key Competitors

### COMPANIES MENTIONED

Korg Inc.  
Casio Computer Co Ltd  
Yamaha Corporation  
Tianjin Yamaha Electronic Musical Instruments, Inc.  
Kawai Musical Instruments Mfg Co Ltd  
QRS Music Technologies, Inc.

## I would like to order

Product name: Roland Corporation - Strategic SWOT Analysis Review

Product link: <https://marketpublishers.com/r/RB4385E5682EN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/RB4385E5682EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970