

Roche Diagnostics International Ltd - Strategic SWOT Analysis Review

https://marketpublishers.com/r/RCC580FC659EN.html

Date: September 2021 Pages: 36 Price: US\$ 125.00 (Single User License) ID: RCC580FC659EN

Abstracts

Roche Diagnostics International Ltd - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.



Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Roche Diagnostics International Ltd (Roche Diagnostics), a subsidiary of F. Hoffmann-La Roche Ltd, is a provider of diagnostic system solutions to clinics, laboratories and doctors' offices. The company develops, produces and services instruments and software systems used in in-vitro diagnostics and bioanalytical research. It also offers diagnostic analysis systems and workflow solutions, and molecular diagnostic reagents and test systems. Its major products include point-of-care testing devices and blood glucose meters. The company offers products and services to hospitals, commercial diagnostic laboratories, healthcare professionals, researchers and pharmacists. It has operations in the Americas, Africa, the Middle East and Europe, among others. Roche Diagnostics is headquartered in Rotkreuz, Switzerland.

Roche Diagnostics International Ltd Key Recent Developments

Jan 19,2021: Foundation Medicine announces executive leadership transition Dec 17,2020: Roche Diagnostics to create software development hub in Laval, Quebec Nov 17,2020: Leading Diagnostics Companies join forces to establish the access to comprehensive genomic profiling coalition

Nov 06,2020: Dean Diagnostics and Roche Diagnostics signed a contract at the CIIE Jul 13,2020: Roche, Summit Cancer Centers to collaborate on use of new digital healthcare tools to enable more personalized cancer care

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are



incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.



Contents

SECTION 1 - ABOUT THE COMPANY

Roche Diagnostics International Ltd - Key Facts Roche Diagnostics International Ltd - Key Employees Roche Diagnostics International Ltd - Key Employee Biographies Roche Diagnostics International Ltd - Major Products and Services Roche Diagnostics International Ltd - History Roche Diagnostics International Ltd - Locations And Subsidiaries Head Office Other Locations & Subsidiaries Joint Venture

SECTION 2 – COMPANY ANALYSIS

Company Overview Roche Diagnostics International Ltd - Business Description **Business Segment: Centralized and Point of Care Solutions** Overview Performance **Business Segment: Diabetes Care** Overview Performance **Business Segment: Molecular Diagnostics** Overview Performance **Business Segment: Tissue Diagnostics** Overview Performance **Geographical Segment: Asia-Pacific** Performance Geographical Segment: Europe, Middle East and Africa (EMEA) Performance Geographical Segment: Japan Performance Geographical Segment: Latin America Performance Geographical Segment: North America



Performance Roche Diagnostics International Ltd - SWOT Analysis SWOT Analysis - Overview Roche Diagnostics International Ltd - Strengths Roche Diagnostics International Ltd - Weaknesses Roche Diagnostics International Ltd - Opportunities Roche Diagnostics International Ltd - Threats Roche Diagnostics International Ltd - Key Competitors

SECTION 3 – COMPANY'S LIFESCIENCES FINANCIAL DEALS AND ALLIANCES

Roche Diagnostics International Ltd, Medical Equipment, Deals By Year, 2015 to YTD 2021

Roche Diagnostics International Ltd, Medical Equipment, Deals By Type, 2015 to YTD 2021

Roche Diagnostics International Ltd, Recent Deals Summary

SECTION 4 – COMPANY'S RECENT DEVELOPMENTS

Jan 19, 2021: Foundation Medicine announces executive leadership transition Dec 17, 2020: Roche Diagnostics to create software development hub in Laval, Quebec Nov 17, 2020: Leading Diagnostics Companies join forces to establish the access to comprehensive genomic profiling coalition Nov 06, 2020: Dean Diagnostics and Roche Diagnostics signed a contract at the CIIE

Jul 13, 2020: Roche, Summit Cancer Centers to collaborate on use of new digital healthcare tools to enable more personalized cancer care

Mar 20, 2020: UC San Diego partners with 5 leading diagnostics manufacturers to boost COVID-19 Testing

SECTION 5 – APPENDIX

Methodology About GlobalData Contact Us Disclaimer



List Of Tables

LIST OF TABLES

Roche Diagnostics International Ltd, Key Facts Roche Diagnostics International Ltd, Key Employees Roche Diagnostics International Ltd, Key Employee Biographies Roche Diagnostics International Ltd, Major Products and Services Roche Diagnostics International Ltd, History Roche Diagnostics International Ltd, Subsidiaries Roche Diagnostics International Ltd, Joint Venture Roche Diagnostics International Ltd, Key Competitors Roche Diagnostics International Ltd, Medical Equipment, Deals By Year, 2015 to YTD 2021 Roche Diagnostics International Ltd, Medical Equipment, Deals By Type, 2015 to YTD 2021 Roche Diagnostics International Ltd, Recent Deals Summary



List Of Figures

LIST OF FIGURES

Roche Diagnostics International Ltd, Medical Equipment, Deals By Year, 2015 to YTD 2021

Roche Diagnostics International Ltd, Medical Equipment, Deals by Type, 2015 to YTD 2021



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