

RLJ Lodging Trust: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's "RLJ Lodging Trust: Company Profile and SWOT Analysis" contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'RLJ Lodging Trust'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'RLJ Lodging Trust' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'RLJ Lodging Trust'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

RLJ Lodging Trust (RLJ) is a real estate investment trust (REIT). It involves in acquisition of focused-service, premium-branded, and compact full-service hotels. The company invests in and operates premium branded hotels such as Courtyard by Marriott, Hilton Garden Inn, Homewood Suites by Hilton, Residence Inn by Marriott, Hyatt Place and Embassy Suites and other brands. As of December 2017, the company's portfolio comprises 158 hotels with 30,972 rooms in 26 states and District of Columbia including one unconsolidated property with a portfolio of 171 rooms. Its hotel properties serve business, leisure and other travelers. RLJ is headquartered in Bethesda, Maryland, the US.

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COMPANIES MENTIONED

RLJ Lodging Trust

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