

# Reynolds Group Holdings Limited - Strategic SWOT Analysis Review

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## Abstracts

Reynolds Group Holdings Limited - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

Reynolds Group Holdings Limited (RGHL) is a global manufacturer and supplier of consumer food, beverage and food service packaging products. Its consumer products include aluminum foil, waste bags, wraps, food storage bags and disposable tableware and cookware. The company also designs and manufactures custom blow-molded plastic containers and carton packaging for beverage products and caps, closures and high-speed rotary capping equipment for the carbonated soft drink, non-carbonated soft drink and bottled water markets. RGHL markets products to various customers including leading grocery stores, mass merchants, warehouse clubs, discount chains, drug stores, military outlets, foodservice distributors, quick service restaurants, food processors, supermarket distributors and supermarkets. The company's operations are spread across North America, South America, Asia and Europe. RGHL is headquartered in Quay Street, Auckland, New Zealand.

## Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core

strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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### COMPANIES MENTIONED

Trinidad Benham Corp  
Dart Container Corp  
Catalyst Paper Corp  
Republic Plastics, Ltd.  
Global Closure Systems  
Domtar Corp  
Berry Plastics Group, Inc. - Kits and Catering Business - Bremen, Georgia, US  
Silgan Holdings Inc  
Logoplaste  
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Amcor Packaging (New Zealand) Ltd  
Alpla Inc  
Tetra Pak International SA  
Stora Enso Oyj  
Genpak LP  
Consolidated Container Company LLC  
S.C. Johnson & Son Inc  
The Clorox Company  
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Plastipak Packaging Inc  
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