

Rexel SA (RXL) - Financial and Strategic SWOT Analysis Review

<https://marketpublishers.com/r/R3B8AC2506C2EN.html>

Date: May 2021

Pages: 54

Price: US\$ 125.00 (Single User License)

ID: R3B8AC2506C2EN

Abstracts

Rexel SA (RXL) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Rexel SA (Rexel) is a distributor of communications and electrical equipment. It carries out the distribution of low and ultra-low voltage electrical products and provides a range of electrical solutions for construction, renovation and maintenance applications. The company's product portfolio includes installation equipment, lighting equipment, conduits and cables, security and communication, white and brown products, climate control, and tools. Rexel serves various customers such as electrical equipment contractors, builders, end-users with internal installation departments, panel industrial companies and tertiary companies. The company distributes products of various brands such as 3M, Eaton, CME, ABB, Schneider Electric Hager, General Electric, Atlantic and Legrand. It serves industrial, commercial and residential markets; and has a network of branches across Europe, North America and Asia-Pacific. Rexel is headquartered in Paris, France.

Rexel SA Key Recent Developments

Mar 26,2021: Guillaume Texier appointed to succeed Patrick Berard as CEO of Rexel

Feb 11,2021: Full-year 2020 results & strategic update

Jun 30,2020: Rexel: First-half 2020 results

Jun 24,2020: Rexel reimburses credit line that had been drawn down to face Covid-19

eventualities

Apr 23,2020: Rexel: First-Quarter 2020 Sales

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Contents

SECTION 1 - ABOUT THE COMPANY

Rexel SA - Key Facts
Rexel SA - Key Employees
Rexel SA - Key Employee Biographies
Rexel SA - Major Products and Services
Rexel SA - History
Rexel SA - Company Statement
Rexel SA - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
Rexel SA - Business Description
Geographical Segment: Asia-Pacific
Target Markets
Performance
Key Stats
Geographical Segment: Europe
Target Markets
Performance
Key Stats
Geographical Segment: North America
Target Markets
Performance
Key Stats
Rexel SA - Corporate Strategy
Rexel SA - SWOT Analysis
SWOT Analysis - Overview
Rexel SA - Strengths
Rexel SA - Weaknesses
Rexel SA - Opportunities
Rexel SA - Threats
Rexel SA - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios

Financial Ratios - Annual Ratios

Performance Chart

Financial Performance

Financial Ratios - Interim Ratios

Financial Ratios - Ratio Charts

Rexel SA, Recent Deals Summary

SECTION 4 – COMPANY’S RECENT DEVELOPMENTS

Mar 26, 2021: Guillaume Texier appointed to succeed Patrick Berard as CEO of Rexel

Feb 11, 2021: Full-year 2020 results & strategic update

Jun 30, 2020: Rexel: First-half 2020 results

Jun 24, 2020: Rexel reimburses credit line that had been drawn down to face Covid-19 eventualities

Apr 23, 2020: Rexel: First-Quarter 2020 Sales

Feb 13, 2020: Rexel reports Q4 sales and full year 2019 results

SECTION 5 – APPENDIX

Methodology

Ratio Definitions

About GlobalData

Contact Us

Disclaimer

List Of Tables

LIST OF TABLES

Rexel SA, Key Facts
Rexel SA, Key Employees
Rexel SA, Key Employee Biographies
Rexel SA, Major Products and Services
Rexel SA, History
Rexel SA, Subsidiaries
Rexel SA, Key Competitors
Rexel SA, Ratios based on current share price
Rexel SA, Annual Ratios
Rexel SA, Annual Ratios (Cont...1)
Rexel SA, Annual Ratios (Cont...2)
Rexel SA, Interim Ratios
Rexel SA, Recent Deals Summary
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

List Of Figures

LIST OF FIGURES

Rexel SA, Performance Chart (2016 - 2020)

Rexel SA, Ratio Charts

I would like to order

Product name: Rexel SA (RXL) - Financial and Strategic SWOT Analysis Review

Product link: <https://marketpublishers.com/r/R3B8AC2506C2EN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R3B8AC2506C2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970