

Revolution Lighting Technologies Inc - Strategic SWOT Analysis Review

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Abstracts

Revolution Lighting Technologies Inc - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Revolution Lighting Technologies Inc (Revolution) is a lighting company that designs, manufactures, markets and sells light-emitting diode (LED) lighting products. The company's comprehensive products portfolio includes signage, media and accent lighting, interior and exterior LED lamps and fixtures, and lighting control systems among others. Revolution's products find application in the industrial, commercial and government markets, which include military, municipal, commercial office, industrial, warehouse, education, hospitality, retail, healthcare, multi-family and signage-media-accent. The company offers its products worldwide through a network of distributors, independent sales agencies and representatives, electrical supply companies, and internal marketing and sales forces. Revolution is headquartered in Stamford, Connecticut, the US.

Revolution Lighting Technologies Inc Key Recent Developments

Apr 24,2020: Revolution Lighting Announces Proposed Settlement and Settlement Hearing

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and

business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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