

## Rentokil Initial plc (RTO) - Financial and Strategic SWOT Analysis Review

URL:	<a href="https://marketpublishers.com/r/R6631DD3364EN.html">https://marketpublishers.com/r/R6631DD3364EN.html</a>
Date:	September 13, 2017
Pages:	37
Price:	US\$ 125.00
ID:	R6631DD3364EN

Rentokil Initial plc (RTO) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

### Highlights

Rentokil Initial Plc (Rentokil) is a pest control company. The company offers pest control, hygiene and workwear services. The company delivers services to commercial and residential sectors and food retail sectors. The company through its hygiene business the company offers wide range of services including hand dryers, sanitizers, paper and linen towel dispensers, feminine hygiene units, air fresheners, soap dispensers, toilet paper dispensers, and floor protection mats. The company also offers installation and decoration services for commercial businesses. The company provides services across various markets includes food processing, pharmaceutical, hospitality, retail, healthcare, education and residential sectors across North America, Europe, Asia Pacific, Latin America, and Others. The company is headquartered in Camberley, Surrey, UK.

### Rentokil Initial plc Key Recent Developments

Jun 29,2016: Rentokil appoints non-executive director

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

## Table of Content

### SECTION 1 - ABOUT THE COMPANY

Rentokil Initial plc - Key Facts  
Rentokil Initial plc - Key Employees  
Rentokil Initial plc - Key Employee Biographies  
Rentokil Initial plc - Major Products and Services  
Rentokil Initial plc - History  
Rentokil Initial plc - Company Statement  
Rentokil Initial plc - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries

### SECTION 2 – COMPANY ANALYSIS

Rentokil Initial plc - Business Description  
Rentokil Initial plc - Corporate Strategy

Rentokil Initial plc - SWOT Analysis  
SWOT Analysis - Overview  
Rentokil Initial plc - Strengths  
Rentokil Initial plc - Weaknesses  
Rentokil Initial plc - Opportunities  
Rentokil Initial plc - Threats  
Rentokil Initial plc - Key Competitors

### **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios  
Financial Ratios - Annual Ratios  
Performance Chart  
Financial Performance  
Financial Ratios - Interim Ratios  
Financial Ratios - Ratio Charts

### **SECTION 4 – COMPANY’S RECENT DEVELOPMENTS**

Jun 29, 2016: Rentokil appoints non-executive director

### **SECTION 5 – APPENDIX**

Methodology  
Ratio Definitions  
About GlobalData  
Contact Us  
Disclaimer

### **LIST OF TABLES**

Rentokil Initial plc, Key Facts  
Rentokil Initial plc, Key Employees  
Rentokil Initial plc, Key Employee Biographies  
Rentokil Initial plc, Major Products and Services  
Rentokil Initial plc, History  
Rentokil Initial plc, Subsidiaries  
Rentokil Initial plc, Key Competitors  
Rentokil Initial plc, Ratios based on current share price  
Rentokil Initial plc, Annual Ratios  
Rentokil Initial plc, Annual Ratios (Cont.1)  
Rentokil Initial plc, Annual Ratios (Cont.2)  
Rentokil Initial plc, Interim Ratios  
Currency Codes  
Capital Market Ratios  
Equity Ratios  
Profitability Ratios  
Cost Ratios  
Liquidity Ratios  
Leverage Ratios  
Efficiency Ratios

### **LIST OF FIGURES**

Rentokil Initial plc, Performance Chart (2012 - 2016)

Rentokil Initial plc, Ratio Charts

### **COMPANIES MENTIONED**

Rollins Inc  
Oxitec Ltd  
ISS A/S  
Bulwark Exterminating, LLC  
Berendsen plc

### I would like to order:

**Product name:** Rentokil Initial plc (RTO) - Financial and Strategic SWOT Analysis Review  
**Product link:** <https://marketpublishers.com/r/R6631DD3364EN.html>  
**Product ID:** R6631DD3364EN  
**Price:** US\$ 125.00 (Single User License / Electronic Delivery)

*If you want to order Corporate License or Hard Copy, please, contact our Customer Service: [office@marketpublishers.com](mailto:office@marketpublishers.com)*

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/R6631DD3364EN.html>

### To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
E-mail:  
Company:  
Address:  
City:  
Zip/Post Code:  
Country:  
Tel:  
Fax:  
Your message:

\* All fields are required

Customer Signature \_\_\_\_\_

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at [https://marketpublishers.com/docs/terms\\_conditions.html](https://marketpublishers.com/docs/terms_conditions.html)

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**