

# **Regal Real Estate Investment Trust (Regal Real Estate Investment Trust): Company Profile and SWOT Analysis**

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## **Abstracts**

### **SYNOPSIS**

Timetric's 'Regal Real Estate Investment Trust (Regal Real Estate Investment Trust): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

### **SUMMARY**

This report is a crucial resource for industry executives and anyone looking to access key information about 'Regal Real Estate Investment Trust'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### **SCOPE**

Examines and identifies key information and issues about 'Regal Real Estate Investment Trust' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities

(growth potential) and threats (competition). Strategic and operational business information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Regal Real Estate Investment Trust'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Regal Real Estate Investment Trust (Regal REIT) owns and invests in hotels, serviced apartments and commercial properties. The trust primarily invests in two properties including hotels such as full service and select service hotels; and mixed-use properties. The trust's hotel investment property portfolio includes Regal Airport Hotel, Regal Hong Kong Hotel, Regal Kowloon Hotel, Regal Oriental Hotel, Regal Riverside Hotel, iclub Wan Chai Hotel, iclub Sheung Wan Hotel and iclub Fortress Hill Hotel. Its mixed property includes a portion of the ground floor operations and other floor operations in iclub Wan Chai Hotel. Currently, the company owns eight operating hotels in Hong Kong, with 4,569 guestrooms and suites. Regal REIT is headquartered at Causeway Bay, Hong Kong.

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### COMPANIES MENTIONED

Regal Real Estate Investment Trust

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