

Ray Sigorta A.S. (Ray Sigorta A.S.): Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Ray Sigorta A.S. (Ray Sigorta A.S.): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, mergers & acquisitions, key employees, company locations and subsidiaries as well as employee biographies.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Ray Sigorta A.S.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Ray Sigorta A. S.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Ray Sigorta A.S.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Ray Sigorta A.S (Ray Sigorta), a subsidiary of ATBIH N.V., is a general insurance company. The company provides a range of non-life insurance products such as health insurance, motor insurance, household insurance, work place insurance, travel insurance, liability insurance, workplace insurance, engineering insurance, and home insurance. Through these products and services, Ray Sigorta serves its clientele comprising individuals and corporate customers. The company distributes its products through banks, brokers and agencies. It also sells its products through leasing companies, contracted automobile service stations and health care institutions, and glazier service stations. The company has its presence in Istanbul, Ankara, Izmir, Antalya and Adana. Ray Sigorta is headquartered in Istanbul, Turkey.

The company reported gross written premium of TRY568.7 million during the fiscal year ended December 2016 (FY2016), an increase of 27.9% over FY2015. The company reported net premiums earned of TRY241.6 million during FY2016, an increase of 36% over FY2015.

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COMPANIES MENTIONED

Ray Sigorta A.S.

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