

# Ras Al Khaimah Ceramic Co. (RAKCEC): Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Ras Al Khaimah Ceramic Co. (RAKCEC): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Ras Al Khaimah Ceramic Co.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Ras Al Khaimah Ceramic Co.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Ras Al Khaimah Ceramic Co.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Ras Al Khaimah Ceramic Co. (RAK Ceramics) designs and manufactures ceramic tiles and sanitary ware. It provides ceramic and gres porcelain tiles, tableware for floor and walls. The company also offers bath-ware and kitchen decorating products such as wash basins, water closets, urinals, bidets, kitchen sinks, bathtubs, shower trays, furniture and kitchen accessories. RAK undertakes various constructions, civil and contracting projects for installation, execution and maintenance of mechanical and electrical works. The company owns and manages manufacturing facilities in the UAE, China, Bangladesh, India and Iran. It also exports tiles and sanitary ware pieces through its subsidiaries in Europe and Asia Pacific. RAK is headquartered in Ras Al Khaimah, the UAE.

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### COMPANIES MENTIONED

Ras Al Khaimah Ceramic Co.

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