

# Rakon Ltd (RAK) - Financial and Strategic SWOT Analysis Review

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## Abstracts

Rakon Ltd (RAK) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

## Highlights

Rakon Ltd (Rakon) designs, develops, and manufactures frequency control products and solutions for GPS, time synchronization and aerospace applications. The company's product portfolio includes temperature compensated crystal oscillators (TCXOs), oven controlled crystal oscillators (OCXOs), voltage-controlled crystal oscillator (VCXO), crystal filters, crystal resonators, SAW oscillators, and Oven Controlled SAW Oscillators (OCSOs). Rakon products are marketed under Pluto brand name. The company markets its products to various markets include telecommunications, Internet of Things (IoT), infrastructure, aerospace, defense, spacecraft, and global positioning markets. The company operates its business with design and engineering facilities in New Zealand, the UK, France, India, and China. Rakon is headquartered in Auckland, New Zealand.

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives

and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

Rakon Ltd - Key Facts  
Rakon Ltd - Key Employees  
Rakon Ltd - Key Employee Biographies  
Rakon Ltd - Major Products and Services  
Rakon Ltd - History  
Rakon Ltd - Company Statement  
Rakon Ltd - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries  
Joint Venture

### **SECTION 2 – COMPANY ANALYSIS**

Company Overview  
Rakon Ltd - Business Description  
Business Segment: Global Positioning  
Overview  
Performance  
Business Segment: Other  
Overview  
Performance  
Business Segment: Space and Defense  
Overview  
Performance  
Business Segment: Telecommunications  
Overview  
Performance  
Geographical Segment: Asia  
Performance  
Geographical Segment: Europe  
Performance  
Geographical Segment: North America  
Performance  
Geographical Segment: Other  
Performance

R&D Overview  
Rakon Ltd - Corporate Strategy  
Rakon Ltd - SWOT Analysis  
SWOT Analysis - Overview  
Rakon Ltd - Strengths  
Rakon Ltd - Weaknesses  
Rakon Ltd - Opportunities  
Rakon Ltd - Threats  
Rakon Ltd - Key Competitors

### **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios  
Financial Ratios - Annual Ratios  
Performance Chart  
Financial Performance  
Financial Ratios - Interim Ratios  
Financial Ratios - Ratio Charts

### **SECTION 4 – APPENDIX**

Methodology  
Ratio Definitions  
About GlobalData  
Contact Us  
Disclaimer

## List Of Tables

### LIST OF TABLES

Rakon Ltd, Key Facts  
Rakon Ltd, Key Employees  
Rakon Ltd, Key Employee Biographies  
Rakon Ltd, Major Products and Services  
Rakon Ltd, History  
Rakon Ltd, Other Locations  
Rakon Ltd, Subsidiaries  
Rakon Ltd, Joint Venture  
Rakon Ltd, Key Competitors  
Rakon Ltd, Ratios based on current share price  
Rakon Ltd, Annual Ratios  
Rakon Ltd, Annual Ratios (Cont...1)  
Rakon Ltd, Annual Ratios (Cont...2)  
Rakon Ltd, Interim Ratios  
Currency Codes  
Capital Market Ratios  
Equity Ratios  
Profitability Ratios  
Cost Ratios  
Liquidity Ratios  
Leverage Ratios  
Efficiency Ratios

## List Of Figures

### LIST OF FIGURES

Rakon Ltd, Performance Chart (2017 - 2021)

Rakon Ltd, Ratio Charts

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