

# Qiagen NV (QIA) - Financial and Strategic SWOT Analysis Review

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## Abstracts

Qiagen NV (QIA) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

## Highlights

Qiagen NV (Qiagen) is a provider of molecular testing solutions. The company's sample technologies help isolate and process DNA, RNA and proteins from samples such as blood, tissue and other materials; assay technologies to identify the genetic information of a pathogen in a tumor; bioinformatics solutions to analyze and interpret genomic data; and solutions to automate the use of consumables into efficient molecular testing workflows. It serves human healthcare, forensics, veterinary diagnostics, food safety testing, pharmaceutical and biotechnology and life sciences research markets. The company offers products directly and also through a network of independent distributors. It has operations in the Americas, Europe, the Middle East, Africa and Asia-Pacific. Qiagen is headquartered in Venlo, the Netherlands.

### Qiagen NV Key Recent Developments

Mar 02,2021: QIAGEN launches QIAcube Connect MDx platform for automated sample processing in diagnostic labs

Feb 22,2021: QIAGEN Expands Supervisory Board With Appointment of a New Member

Feb 18,2021: QIAGEN announces digital partner program with five initial partnerships

Jan 28,2021: QIAGEN adds dPCR platform QIAcuity to growing portfolio of COVID-19

testing solutions for wastewater and mutation testing

Jan 19,2021: QIAGEN adopts GNS Healthcare's Gemini - The in silico Patient across multiple cancers

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

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Jan 28, 2021: QIAGEN adds dPCR platform QIAcuity to growing portfolio of COVID-19 testing solutions for wastewater and mutation testing

Jan 19, 2021: QIAGEN adopts GNS Healthcare's Gemini - The in silico Patient across multiple cancers

Jan 08, 2021: QIAGEN announces appointment of new supervisory Board Member

Dec 08, 2020: Qiagen increases outlook for 2020 and 2021

Nov 23, 2020: Qiagen opens new facilities in Barcelona Science Park to increase action capacity against COVID-19

Nov 19, 2020: Qiagen and BioNTech to develop test for head and neck cancer

Nov 17, 2020: Leading Diagnostics Companies join forces to establish the access to comprehensive genomic profiling coalition

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