

## Qenos Pty Ltd - Strategic SWOT Analysis Review

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Qenos Pty Ltd - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

### Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

### Highlights

Qenos Pty Ltd (Qenos), a subsidiary of China National BlueStar (Group) Co., Ltd., is a manufacturer of wide variety of polyethylene and specialty polymers products. It manufactures, trades, and distributes polymers and offers polyethylene products that include high density polyethylene, low density polyethylene, low linear density polyethylene and Metallocene linear low density polyethylene. The company's products are widely applicable as raw materials in consumer, household and industrial products. Qenos caters to automotive, packaging, construction, food and beverage, mining and energy, agriculture and water conservation and other markets. It owns and operates state-of-the-art plants in Sydney and Melbourne. Qenos is headquartered in Altona, Victoria, Australia.

### Qenos Pty Ltd Key Recent Developments

Sep 15,2017: Qenos looks at job cuts to ease gas price shock

Sep 08,2017: Santos and Origin signs new gas supply agreement with Qenos

### Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your

academic or business research needs.

- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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### **COMPANIES MENTIONED**

Quantum Chemicals Pty Ltd  
Polyfab Australia Pty Ltd  
Dolphin Products Pty Ltd  
BASF Australia Ltd  
Australian Vinyls Corporation Pty Ltd

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