

Purdue Pharma LP - Strategic SWOT Analysis Review

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Purdue Pharma LP - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.
- Key manufacturing facilities – A list of key manufacturing facilities of the company.

Highlights

Purdue Pharma LP (Purdue) is a privately held, US-based pharmaceutical company which develops pharmacologic therapies for the treatment and management of pain. The company undertakes the research, development, manufacture and marketing of prescription medicines and over-the-counter (OTC) medicines and related healthcare products. Its major product categories include prescription opioids, sedatives (for sleep disorders), laxatives, antiseptics and dietary supplements. The company also conducts clinical studies on new investigational drugs and pharmaceuticals on the market. The company operates three facilities in North Carolina and New Jersey. It is a member of MundiPharma International Limited's network of independent associated companies. Purdue is headquartered in Stamford, Connecticut, the US.

Purdue Pharma LP Key Recent Developments

Feb 09,2018: Purdue Pharma Issues Statement on Opioid Promotion

Feb 06,2018: Beasley Allen files opioid lawsuit on behalf of the State of Alabama

Jan 31,2018: Purdue Pharma L.P. Awards Grants to Further Research on the Assessment of Chronic Pain

Oct 05,2017: Purdue Pharma and Geisinger Announce First Patient Enrollment in Clinical Trial Assessing Effect of Wearable Health Technology on Chronic Pain Patients

Sep 06,2017: Purdue Pharma to Present Data from Research Studies at PAINWeek 2017 Annual Conference

Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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Sep 06, 2017: Purdue Pharma to Present Data from Research Studies at PAINWeek 2017 Annual Conference
Jun 26, 2017: National Sheriffs' Association and Purdue Pharma Announce Additional Funding for Life-Saving Opioid Overdose Initiative
Jun 22, 2017: Dr. Craig Landau Appointed President and CEO Purdue Pharma L.P.
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COMPANIES MENTIONED

Pain Therapeutics Inc
Napp Pharmaceuticals Ltd
Morningside Pharmaceuticals Ltd
Lannett Company Inc
Hikma Pharmaceuticals Plc

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