

## PT. Matahari Putra Prima Tbk (MPPA) - Financial and Strategic SWOT Analysis Review

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PT. Matahari Putra Prima Tbk (MPPA) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

### Highlights

PT. Matahari Putra Prima Tbk (MPPA) is a multi-format retail company that primarily sells fashion offerings and household groceries. Its product portfolio includes clothes, bags, shoes, cosmetics, electronics appliances, books, food, drugs, beverages, and other daily needs. Matahari offers its products and services through a network of department stores, supermarkets, hypermarts, family entertainment centers, foodmarts, Boston HBC's stores, pharmacy outlets and international book stores across Indonesia. It also operates in wholesale business through Foodmart Express and SmartClub B2B stores. In addition, the company operates an e-commerce store MatahariMall.com. MPPA is headquartered in Tangerang, Banten, Indonesia.

### PT. Matahari Putra Prima Tbk Key Recent Developments

Oct 06,2016: MPPA appoints new management members

Jul 27,2016: Matahari Department store reports 78.6% growth in net income

Jun 27,2016: Matahari Department Store appoints new CEO

May 02,2016: Mppa first quarter 2016 results revenue rp 3.3 trillion

Apr 26,2016: Matahari Department store reports 31.8% growth in Q1 2016 net income

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

## Table of Content

### SECTION 1 - ABOUT THE COMPANY

PT. Matahari Putra Prima Tbk - Key Facts  
PT. Matahari Putra Prima Tbk - Key Employees  
PT. Matahari Putra Prima Tbk - Key Employee Biographies  
PT. Matahari Putra Prima Tbk - Major Products and Services  
PT. Matahari Putra Prima Tbk - History  
PT. Matahari Putra Prima Tbk - Company Statement  
PT. Matahari Putra Prima Tbk - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries  
Joint Venture

## **SECTION 2 – COMPANY ANALYSIS**

PT. Matahari Putra Prima Tbk - Business Description  
PT. Matahari Putra Prima Tbk - Corporate Strategy  
PT. Matahari Putra Prima Tbk - SWOT Analysis  
SWOT Analysis - Overview  
PT. Matahari Putra Prima Tbk - Strengths  
PT. Matahari Putra Prima Tbk - Weaknesses  
PT. Matahari Putra Prima Tbk - Opportunities  
PT. Matahari Putra Prima Tbk - Threats  
PT. Matahari Putra Prima Tbk - Key Competitors

## **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios  
Financial Ratios - Annual Ratios  
Performance Chart  
Financial Performance  
Financial Ratios - Interim Ratios  
Financial Ratios - Ratio Charts

## **SECTION 4 – APPENDIX**

Methodology  
Ratio Definitions  
About GlobalData  
Contact Us  
Disclaimer

## **LIST OF TABLES**

PT. Matahari Putra Prima Tbk, Key Facts  
PT. Matahari Putra Prima Tbk, Key Employees  
PT. Matahari Putra Prima Tbk, Key Employee Biographies  
PT. Matahari Putra Prima Tbk, Major Products and Services  
PT. Matahari Putra Prima Tbk, History  
PT. Matahari Putra Prima Tbk, Subsidiaries  
PT. Matahari Putra Prima Tbk, Joint Venture  
PT. Matahari Putra Prima Tbk, Key Competitors  
PT. Matahari Putra Prima Tbk, Ratios based on current share price  
PT. Matahari Putra Prima Tbk, Annual Ratios  
PT. Matahari Putra Prima Tbk, Annual Ratios (Cont.1)  
PT. Matahari Putra Prima Tbk, Annual Ratios (Cont.2)  
PT. Matahari Putra Prima Tbk, Interim Ratios  
Currency Codes  
Capital Market Ratios  
Equity Ratios  
Profitability Ratios  
Cost Ratios  
Liquidity Ratios  
Leverage Ratios  
Efficiency Ratios

## **LIST OF FIGURES**

PT. Matahari Putra Prima Tbk, Performance Chart (2012 - 2016)  
PT. Matahari Putra Prima Tbk, Ratio Charts

#### **COMPANIES MENTIONED**

PT Trans Retail Indonesia  
PT Ramayana Lestari Sentosa Tbk  
PT Mitra Adiperkasa Tbk  
PT Lotte Shopping Indonesia  
PT Hero Supermarket Tbk

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