

# PT Asuransi Ramayana Tbk (ASRM): Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'PT Asuransi Ramayana Tbk (ASRM): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'PT Asuransi Ramayana Tbk'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'PT Asuransi Ramayana Tbk' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'PT Asuransi Ramayana Tbk'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

PT Asuransi Ramayana Tbk (Asuransi Ramayana) is a non-life insurance provider. The company offers insurance products for property, motor vehicle, transportation, engineering, hull and aviation, and fire. It also offers personal accident insurance, liability insurance, money insurance, fidelity guarantee insurance, burglary insurance, and workmen's compensation insurance. Furthermore, it offers bond insurance, which includes surety bonds and custom bonds. The company also offers claims services for motor vehicles and non-motor vehicles insurance policies to its policyholders. The company, through these products and services, serves both individuals and businesses. Asuransi Ramayana distributes its products and services through a network of branches, brokers, agents and third party distributors. Asuransi Ramayana is headquartered in Jakarta, Indonesia.

The company reported gross premium income of IDR1,065.5 billion for the fiscal year ended December 2016 (FY2016), an increase of 13.4% over FY2015. Its net premium income was IDR757.4 billion in FY2016, an increase of 15.4% over FY2015.

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### COMPANIES MENTIONED

PT Asuransi Ramayana Tbk

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