

# **PT Asuransi Harta Aman Pratama Tbk (AHAP): Company Profile and SWOT Analysis**

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## **Abstracts**

### **SYNOPSIS**

Timetric's 'PT Asuransi Harta Aman Pratama Tbk (AHAP): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

### **SUMMARY**

This report is a crucial resource for industry executives and anyone looking to access key information about 'PT Asuransi Harta Aman Pratama Tbk'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### **SCOPE**

Examines and identifies key information and issues about 'PT Asuransi Harta Aman Pratama Tbk' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## REASONS TO BUY

Quickly enhance your understanding of 'PT Asuransi Harta Aman Pratama Tbk'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## KEY HIGHLIGHTS

PT Asuransi Harta Aman Pratama Tbk (Asuransi Harta), a subsidiary of PT. Asuransi Central Asia, is a provider of general insurance products. It offers insurance products for fire, property, motor vehicle, marine cargo, earthquake, and personal accident. It also offers cash in transit insurance, cash in safe insurance, liability insurance, travel insurance, terrorism insurance, micro insurance and burglary insurance. The company distributes its products through brokers, agents and retail distribution channel. It operates through a network of branch and marketing offices located in Jakarta Pusat, Tangerang, Bandung, Surabaya, Semarang, Medan, Denpasar, Malang, Palembang, Karawang, Solo, Makassar, Jogjakarta, Cirebon, Balikpapan, Padang, Pekanbaru, and Kudus. Asuransi Harta is headquartered in Jakarta, Indonesia.

The company reported gross premium of IDR328.4 billion for the fiscal year ended December 2016 (FY2016), an increase of 0.6% over FY2015. Its net on retention premium was IDR216.3 billion in FY2016, a decrease of 8.2% over FY2015.

## Contents

### **1 PT ASURANSI HARTA AMAN PRATAMA TBK - BUSINESS ANALYSIS**

- 1.1 PT Asuransi Harta Aman Pratama Tbk - Company Overview
- 1.2 PT Asuransi Harta Aman Pratama Tbk - Business Description
- 1.3 PT Asuransi Harta Aman Pratama Tbk - Major Products and Services

### **2 PT ASURANSI HARTA AMAN PRATAMA TBK - ANALYSIS OF KEY PERFORMANCE INDICATORS**

- 2.1 PT Asuransi Harta Aman Pratama Tbk - Five Year Snapshot: Overview of Financial and Operational Performance Indicators
- 2.2 PT Asuransi Harta Aman Pratama Tbk - Key Financial Performance Indicators
  - 2.2.1 PT Asuransi Harta Aman Pratama Tbk - Revenue and Operating Profit
  - 2.2.2 PT Asuransi Harta Aman Pratama Tbk - Valuation
- 2.3 PT Asuransi Harta Aman Pratama Tbk - Competitive Benchmarking
  - 2.3.1 PT Asuransi Harta Aman Pratama Tbk - Market Capitalization
  - 2.3.2 PT Asuransi Harta Aman Pratama Tbk - Efficiency
  - 2.3.3 PT Asuransi Harta Aman Pratama Tbk - Valuation

### **3 PT ASURANSI HARTA AMAN PRATAMA TBK - SWOT ANALYSIS**

- 3.1 PT Asuransi Harta Aman Pratama Tbk - SWOT Analysis - Overview
- 3.2 PT Asuransi Harta Aman Pratama Tbk - Strengths
- 3.3 PT Asuransi Harta Aman Pratama Tbk - Weaknesses
- 3.4 PT Asuransi Harta Aman Pratama Tbk - Opportunities
- 3.5 PT Asuransi Harta Aman Pratama Tbk - Threats

### **4 PT ASURANSI HARTA AMAN PRATAMA TBK - COMPANY STATEMENT**

### **5 PT ASURANSI HARTA AMAN PRATAMA TBK - HISTORY**

### **6 PT ASURANSI HARTA AMAN PRATAMA TBK - KEY EMPLOYEES**

### **7 PT ASURANSI HARTA AMAN PRATAMA TBK - KEY EMPLOYEE BIOGRAPHIES**

### **8 PT ASURANSI HARTA AMAN PRATAMA TBK - LOCATIONS AND SUBSIDIARIES**

8.1 PT Asuransi Harta Aman Pratama Tbk - Head Office

8.2 PT Asuransi Harta Aman Pratama Tbk - Other Locations and Subsidiaries

## **9 APPENDIX**

9.1 Methodology

9.2 Ratio Definitions

9.3 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1: PT Asuransi Harta Aman Pratama Tbk - Major Products and Services
- Table 2: PT Asuransi Harta Aman Pratama Tbk - Key Ratios - Annual
- Table 3: PT Asuransi Harta Aman Pratama Tbk - Key Ratios - Interim
- Table 4: PT Asuransi Harta Aman Pratama Tbk - Key Capital Market Indicators
- Table 5: PT Asuransi Harta Aman Pratama Tbk - History
- Table 6: PT Asuransi Harta Aman Pratama Tbk - Key Employees
- Table 7: PT Asuransi Harta Aman Pratama Tbk - Key Employee Biographies
- Table 8: PT Asuransi Harta Aman Pratama Tbk - Locations

## List Of Figures

### LIST OF FIGURES

Figure 1: PT Asuransi Harta Aman Pratama Tbk - Total Income and Net Profit

Figure 2: PT Asuransi Harta Aman Pratama Tbk - Valuation

Figure 3: PT Asuransi Harta Aman Pratama Tbk - Market Capitalization

Figure 4: PT Asuransi Harta Aman Pratama Tbk - Efficiency

Figure 5: PT Asuransi Harta Aman Pratama Tbk - Valuation

### COMPANIES MENTIONED

PT Asuransi Harta Aman Pratama Tbk

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