

# PT Asuransi Dayin Mitra Tbk (ASDM): Company Profile and SWOT Analysis

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### **Abstracts**

#### **SYNOPSIS**

Timetric's 'PT Asuransi Dayin Mitra Tbk (ASDM): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

#### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about "PT Asuransi Dayin Mitra Tbk"

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

#### **SCOPE**

Examines and identifies key information and issues about 'PT Asuransi Dayin Mitra Tbk' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business



information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

#### **REASONS TO BUY**

Quickly enhance your understanding of 'PT Asuransi Dayin Mitra Tbk'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

#### **KEY HIGHLIGHTS**

PT Asuransi Dayin Mitra Tbk (Dayin Mitra), a subsidiary of PT Equity Development Investment Tbk, is a provider of general insurance products across Indonesia. The company offers insurance products for fire, motor vehicle, engineering, marine cargo, , health, money, liability, micro, aviation, personal accident, heavy equipment and marine hull. It sells its products under the brands including Dayin Usaha, Dayin Rumah, and Dayin Travelmate. The company also offers claims services. These products are marketed and distributed through its branch offices across Medan, Makassar, Palembang, Samarinda, Bandar Lampung, Solo, Bandung, Denpasar, Semarang and Surabaya, and marketing offices across Cirebon, Balikpapan, Yogyakarta and Tangerang. Dayin Mitra is headquartered in Jakarta, Indonesia.

The company reported gross premiums (net of discounts) of IDR824.8 billion for the fiscal year ended December 2016 (FY2016), an increase of 16.1% over FY2015. Its total net premiums were IDR140.1 billion in FY2016, a decrease of 12.4% over FY2015.



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