

# PT. BNI Life Insurance: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'PT. BNI Life Insurance: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, key employees, company locations and subsidiaries as well as employee biographies.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'PT. BNI Life Insurance'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'PT. BNI Life Insurance' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## REASONS TO BUY

Quickly enhance your understanding of 'PT. BNI Life Insurance'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## KEY HIGHLIGHTS

PT. BNI Life Insurance (BNI Life), formerly known as PT Asuransi Jiwa BNI Jiwasraya, is a provider of insurance products. The company offers a range of life insurance products to individuals, families, corporate and institutional clients in Indonesia. Its portfolio of products includes individual life insurance, group life insurance, personal accident insurance, health insurance, pension plans, annuity, retirement plans and children education fund. The company also offers a range of investment services. BNI Life distributes and sells its products through various distribution channels including direct sales, telemarketing, insurance agents, brokers, employee benefit consultants and bancassurance partnerships. The company operates through a network of sales offices, representative offices and Sharia outlets throughout Indonesia. The company is a subsidiary of Bank BNI. BNI Life is headquartered in Jakarta, Indonesia.

The company reported gross premium income of IDR 4,745.5 billion in FY2016, representing an increase of 46.3% over FY2015. Its net premium income was IDR 4,635.1 billion in FY2016, an increase of 42.6% over FY2015.

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### COMPANIES MENTIONED

PT. BNI Life Insurance

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