

# Prysmian SpA (PRY) - Financial and Strategic SWOT Analysis Review

<https://marketpublishers.com/r/PF3481DF84BEN.html>

Date: July 2021

Pages: 59

Price: US\$ 125.00 (Single User License)

ID: PF3481DF84BEN

## Abstracts

Prysmian SpA (PRY) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

## Highlights

Prysmian SpA (Prysmian) is a provider of energy and telecommunication cables and systems. The company designs, develops, manufactures, supplies, and installs cables for a wide range of applications. It produces high and medium voltage cable systems; high and extra high voltage cables; optical fiber, optical cables, optical ground wire, connectivity components, accessories and copper cables; and technology-driven products and services. Prysmian serves utilities and grid operators, installers, industrial concerns and companies operating energy, infrastructure, telecommunications, industrial, and construction sectors across Europe, the Middle East, Africa, North America, Asia Pacific, and Latin America. The company operates plants across the world. Prysmian is headquartered in Milan, Lombardia, Italy.

### Prysmian SpA Key Recent Developments

Jun 25,2021: Prysmian Group's Turkish crossing contract signed with TEIAS, Turkish Electricity Transmission Corporation

Jun 22,2021: Prysmian Group to supply cables for SOO Green HDVC project

May 31,2021: Industry leader Prysmian Group and leading global manufacturer Emtelle Settle claim over patent infringement

May 04,2021: Prysmian Group to launch ECO CABLE the first certifiable green product

label in the cable industry for the energy transition  
Apr 28,2021: Companies commit to SDGs collaboration

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

Prysmian SpA - Key Facts  
Prysmian SpA - Key Employees  
Prysmian SpA - Key Employee Biographies  
Prysmian SpA - History  
Prysmian SpA - Company Statement  
Prysmian SpA - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries

### **SECTION 2 – COMPANY ANALYSIS**

Company Overview  
Prysmian SpA - Business Description  
Business Segment: Energy  
Overview  
Performance  
Business Segment: Projects  
Overview  
Performance  
Business Segment: Telecom  
Overview  
Performance  
Geographical Segment: Asia Pacific  
Performance  
Geographical Segment: Europe, the Middle East, and Africa  
Performance  
Geographical Segment: Latin America  
Performance  
Geographical Segment: North America  
Performance  
R&D Overview  
Prysmian SpA - SWOT Analysis  
SWOT Analysis - Overview  
Prysmian SpA - Strengths  
Prysmian SpA - Weaknesses

Prysmian SpA - Opportunities  
Prysmian SpA - Threats  
Prysmian SpA - Key Competitors

### **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios  
Financial Ratios - Annual Ratios  
Performance Chart  
Financial Performance  
Financial Ratios - Interim Ratios  
Financial Ratios - Ratio Charts

### **SECTION 4 – COMPANY’S OIL & GAS, POWER FINANCIAL DEALS AND ALLIANCES**

Prysmian SpA, Power, Deals By Year, 2015 to YTD 2021  
Prysmian SpA, Power, Deals By Type, 2015 to YTD 2021  
Prysmian SpA, Recent Deals Summary

### **SECTION 5 – COMPANY’S RECENT DEVELOPMENTS**

Jun 25, 2021: Prysmian Group’s Turkish crossing contract signed with TEIAS, Turkish Electricity Transmission Corporation  
Jun 22, 2021: Prysmian Group to supply cables for SOO Green HDVC project  
May 31, 2021: Industry leader Prysmian Group and leading global manufacturer Emtelle Settle claim over patent infringement  
May 04, 2021: Prysmian Group to launch ECO CABLE the first certifiable green product label in the cable industry for the energy transition  
Apr 28, 2021: Companies commit to SDGs collaboration  
Mar 29, 2021: Prysmian finalizes the contract with RWE for Sofia offshore wind farm project worth over €200 M  
Feb 24, 2021: Prysmian Group: all set to supply submarine telecom cables for the Amazon Region  
Feb 18, 2021: Prysmian confirmed as RTE’s major partner in the upgrade of French power transmission grids  
Feb 01, 2021: Tekmar Energy’s CPS chosen to protect export and array cables on Saint-Nazaire  
Jan 28, 2021: Tekmar Energy’s generation 10 CPS to protect cables on Neart Na

Gaoithe

## **SECTION 6 – APPENDIX**

Methodology

Ratio Definitions

About GlobalData

Contact Us

Disclaimer

## List Of Tables

### LIST OF TABLES

Prysmian SpA, Key Facts  
Prysmian SpA, Key Employees  
Prysmian SpA, Key Employee Biographies  
Prysmian SpA, History  
Prysmian SpA, Subsidiaries  
Prysmian SpA, Key Competitors  
Prysmian SpA, Ratios based on current share price  
Prysmian SpA, Annual Ratios  
Prysmian SpA, Annual Ratios (Cont...1)  
Prysmian SpA, Annual Ratios (Cont...2)  
Prysmian SpA, Interim Ratios  
Prysmian SpA, Power, Deals By Year, 2015 to YTD 2021  
Prysmian SpA, Power, Deals By Type, 2015 to YTD 2021  
Prysmian SpA, Recent Deals Summary  
Currency Codes  
Capital Market Ratios  
Equity Ratios  
Profitability Ratios  
Cost Ratios  
Liquidity Ratios  
Leverage Ratios  
Efficiency Ratios



## List Of Figures

### LIST OF FIGURES

Prysmian SpA, Performance Chart (2016 - 2020)

Prysmian SpA, Ratio Charts

Prysmian SpA, Power, Deals By Year, 2015 to YTD 2021

Prysmian SpA, Power, Deals by Type, 2015 to YTD 2021

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