

## Proteome Sciences Plc (PRM) - Product Pipeline Analysis, 2016 Update

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### Summary

Proteome Sciences Plc (Proteome Sciences) is a life sciences company that delivers content for personalized medicine in various areas such as biomarker assays, isobaric and isotopic reagents, biomarker services and proprietary biomarkers. The company specializes in providing proteomics and peptidomics services and applications, and mass spectrometry protein analysis capability. It offers PS Biomarker Services under which it provides integrated proteomic services for the discovery, validation and measurement in clinical trials and in vitro diagnostics of biomarkers. The company develops novel biomarkers for various disease areas such as central nervous system diseases including Alzheimer's, Huntington's, stroke and traumatic brain injury; oncology comprising lung, breast, colorectal and esophageal cancers; and cardiac diseases, for diagnostic and treatment applications. It has facilities in London and Frankfurt. Proteome Sciences is headquartered in Cobham, the UK.

This report is a source for data, analysis, and actionable intelligence on the company's portfolio of pipeline products. The report provides key information about the company, its major products and brands.

The report enhances decision making capabilities and help to create effective counter strategies to gain competitive advantage.

### Scope:

- The report reviews detailed company profile with information on business description, key company facts, major products and services, key competitors, key employees, locations and subsidiaries and recent developments
- The report analyzes all pipeline products in development for the company Proteome Sciences Plc
- The report provides pipeline analysis on all pipeline products of the company (by equipment type, by indication, by development stage, and by trial status)
- The report covers detailed information on each pipeline product with information on pipeline territory, stage of development, device class, regulatory path, indication(s), application(s) and estimated launch date
- The report provides detailed description of products in development, technical specification and functions
- The report also covers ongoing clinical trials (wherever applicable) with information on trial name, trial objective, sponsor, trial design, trial status and phase, estimated start and end date.

### Reasons to Buy:

- Develop business strategies by understanding the trends and developments driving the medical devices pipeline and technology landscape
- Design and develop your product development, marketing and sales strategies by understanding the competitor portfolio
- To formulate effective Research & Development strategies

- Develop market-entry and market expansion strategies
- Exploit in-licensing and out-licensing opportunities by identifying products, most likely to ensure a robust return
- Plan mergers and acquisitions effectively by identifying key players of the most promising pipeline
- Identify emerging players with potentially strong product portfolio and create effective counter-strategies to gain competitive advantage
- Develop competition strategies by identifying the status and likely launch of the competitors' pipeline products through review of the clinical trials, stage and of development, etc
- Identify, understand and capitalize the next high-value products that your competitor would add in its portfolio

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Sep 22, 2016: Study Demonstrates Mass Spectrometry Technique Dramatically Enhances Detection of Key Early Stage Alzheimer's Biomarkers

Sep 15, 2016: Proteome Sciences: Interim Results

Jul 28, 2016: Proteome Sciences: Trading Update and Notice of Results

Jun 01, 2016: Proteome Sciences Announces CEO Appointment

May 18, 2016: Proteome Sciences Announces Appointment of Nominated Adviser and Broker

May 18, 2016: Proteome Sciences: Preliminary Results for Year Ended 31st December, 2015

May 18, 2016: Proteome Sciences: CEO Appointment

Mar 09, 2016: Proteome Sciences: Trading update

Feb 29, 2016: Proteome Sciences: Trading Update

Sep 30, 2015: Unaudited Interim Results for the Six Months Ended 30th June 2015

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## **COMPANIES MENTIONED**

Stemina Biomarker Discovery Inc  
ReNeuron Group Plc  
genedrive plc  
BBI Diagnostics Group Limited

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