

# Prologic Limited: Company Profile and SWOT Analysis

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## **Abstracts**

#### **SYNOPSIS**

Timetric's 'American Reliance Inc. : Company Profile and SWOT Analysis contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments as well as key employees.

#### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Prologic Limited'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

## **SCOPE**

Examines and identifies key information and issues about 'Prologic Limited' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.



The profile also contains information on business operations, company history, major products and services, key employees.

#### **REASONS TO BUY**

Quickly enhance your understanding of "Prologic Limited"

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

#### **KEY HIGHLIGHTS**

Lees Foods Ltd (Lees Foods) is a manufacturer of bakery and confectionery products. The company's product portfolio comprises confectionery products, meringues, snow balls and teacakes. Lees Foods also offers mini and bite size variations of snowballs and snowcakes. It markets its products under the Lees brand. The company offers its confectionery products in macaroon, mint chocolate, raspberry coconut ice, Jaffa orange, Scottish tablet and Scottish fudge varieties. It offers its products in various packaging formats. The company operates through a network of factories in Coatbridge and supplies its products to retail and whole stores in the UK. Lees Foods is headquartered in Coatbridge, Scotland, the UK.



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