

# The PrivateBank Private Wealth: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'The PrivateBank Private Wealth: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments, key employees as well as employee biographies.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'The PrivateBank Private Wealth'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'The PrivateBank Private Wealth' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees.

## REASONS TO BUY

Quickly enhance your understanding of 'The PrivateBank Private Wealth'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## KEY HIGHLIGHTS

The PrivateBank Private Wealth (PBPW), and private banking arm of PrivateBancorp, Inc., offers trustee services, private banking and financial advisory services, corporate retirement plan services, and asset management services. Trustee services include estate administration, escrow services, and legal settlement. Private banking and financial advisory contains deposits, loans, financial planning, and secured and unsecured line of credit. Corporate retirement plan services consist of trustee, advisory, custodial, and consulting services. Asset management services incorporate asset allocation strategy, and investment management services. PBPW offers its services to high net worth individuals, wealthy families, corporate, and institutional clients. The bank offers its services through banking offices, and relationship managers. PBPW is headquartered in Chicago, Illinois, the US.

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### COMPANIES MENTIONED

The PrivateBank Private Wealth

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