

# Prism Cement Ltd (PRISMCEM): Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Prism Cement Ltd (PRISMCEM): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Prism Cement Ltd'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Prism Cement Ltd' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Prism Cement Ltd'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Prism Cement Limited (Prism Cement) is a manufacturer and supplier of building materials. The company's product portfolio includes cement, ready-mixed concrete, tiles, bathroom accessories, ceramics, tiles and modular kitchens. The company manufactures portland pozzollana cement, ordinary portland cement, ceramic glazed tiles, unglazed ceramic vitrified tiles and ceramic glazed vitrified tiles. It distributes cement products through a network of dealers and stocking points; tiles, bath products and modular kitchens through dealers, retail stores, branch offices, depots and franchises in India. Prism Cement's manufacturing units are located in several Indian states including Madhya Pradesh, Maharashtra, Karnataka, Puducherry, Gujarat, Andhra Pradesh and Himachal Pradesh. Prism Cement is headquartered in Mumbai, Maharashtra, India.

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### COMPANIES MENTIONED

Prism Cement Ltd

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