

# Primearth EV Energy Co Ltd - Strategic SWOT Analysis Review

<https://marketpublishers.com/r/P47DA2FB710EN.html>

Date: July 2021

Pages: 21

Price: US\$ 125.00 (Single User License)

ID: P47DA2FB710EN

## Abstracts

Primearth EV Energy Co Ltd - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

**Business description** – A detailed description of the company's operations and business divisions.

**Corporate strategy** – GlobalData's summarization of the company's business strategy.

**SWOT analysis** – A detailed analysis of the company's strengths, weakness, opportunities and threats.

**Company history** – Progression of key events associated with the company.

**Major products and services** – A list of major products, services and brands of the company.

**Key competitors** – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

Primearth EV Energy Co Ltd (PEVE), a subsidiary of Toyota Motor Corp, is a power-supply systems provider that develops, manufactures, and sells nickel metal-hydride batteries for plug-in electric vehicle and hybrid electric vehicles; lithium-ion batteries; and battery management systems. Its product offerings include battery module NP2 and NP2.5; battery electronic control unit; and battery pack. The company supplies its products to automotive manufacturers, distributors, and general traders in Japan and other countries. It has production sites in Omori, Sakaijuku, and Miyagi. PEVE is headquartered in Kosai, Shizuoka, Japan.

### Primearth EV Energy Co Ltd Key Recent Developments

Nov 18,2020: Norsk Hydro: Panasonic, Equinor and Hydro to explore potential for European battery business

Jun 09,2020: Panasonic and Span announce intuitive home energy management solution for battery backup

Mar 10,2020: SMM's battery cathode material NMC selected for lithium ion battery for Toyota Motor's New Yaris

## Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the

company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

Primearth EV Energy Co Ltd - Key Facts  
Primearth EV Energy Co Ltd - Key Employees  
Primearth EV Energy Co Ltd - Major Products and Services  
Primearth EV Energy Co Ltd - History  
Primearth EV Energy Co Ltd - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries

### **SECTION 2 – COMPANY ANALYSIS**

Company Overview  
Primearth EV Energy Co Ltd - Business Description  
Primearth EV Energy Co Ltd - SWOT Analysis  
SWOT Analysis - Overview  
Primearth EV Energy Co Ltd - Strengths  
Primearth EV Energy Co Ltd - Weaknesses  
Primearth EV Energy Co Ltd - Opportunities  
Primearth EV Energy Co Ltd - Threats  
Primearth EV Energy Co Ltd - Key Competitors

### **SECTION 3 – COMPANY’S RECENT DEVELOPMENTS**

Nov 18, 2020: Norsk Hydro: Panasonic, Equinor and Hydro to explore potential for European battery business  
Jun 09, 2020: Panasonic and Span announce intuitive home energy management solution for battery backup  
Mar 10, 2020: SMM's battery cathode material NMC selected for lithium ion battery for Toyota Motor's New Yaris

### **SECTION 4 – APPENDIX**

Methodology  
About GlobalData  
Contact Us  
Disclaimer



## List Of Tables

### LIST OF TABLES

- Primearth EV Energy Co Ltd, Key Facts
- Primearth EV Energy Co Ltd, Key Employees
- Primearth EV Energy Co Ltd, Major Products and Services
- Primearth EV Energy Co Ltd, History
- Primearth EV Energy Co Ltd, Other Locations
- Primearth EV Energy Co Ltd, Key Competitors

## I would like to order

Product name: Primearth EV Energy Co Ltd - Strategic SWOT Analysis Review

Product link: <https://marketpublishers.com/r/P47DA2FB710EN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P47DA2FB710EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970