

## Prime Polymer Co Ltd - Strategic SWOT Analysis Review

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Prime Polymer Co Ltd - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

### Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

### Highlights

Prime Polymer Co., Ltd. (Prime Polymer) is a petrochemical company that carries out the research, development, production, and marketing of polyethylene and polypropylene. It provides high density polyethylene and linear low density polyethylene. The company markets its products under the brand names Hi-zex, Neo-zex, Ultzex, Prime Polypro, PRIME TPO, and Evolve. The company also offers finished products such as liquid detergent containers, car bumper and plastic fuel tanks. Prime Polymer's products find application in various industries such as automobile, packaging, medical equipment and home appliances. The company through its affiliates operates in various countries across North America, South America, Asia Pacific and Europe. Prime Polymer is headquartered at Tokyo, Japan.

### Prime Polymer Co Ltd Key Recent Developments

Jul 25,2017: Mitsui Chemicals: Start-Up PP Compounds Capacity Augmented In North America And Asia

### Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your

academic or business research needs.

- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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#### **COMPANIES MENTIONED**

Sunallomer Ltd  
Sumitomo Chemical Co Ltd  
Shanghai SECCO Petrochemical Company Limited  
Japan Polypropylene Corporation  
Japan Polyethylene Corp  
Asahi Kasei Chemicals Corporation

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