

Prezzo Ltd: Company Profile and SWOT Analysis

<https://marketpublishers.com/r/P8628851046EN.html>

Date: November 2017

Pages: 16

Price: US\$ 125.00 (Single User License)

ID: P8628851046EN

Abstracts

SYNOPSIS

Timetric's 'Prezzo Ltd: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments, key employees as well as company locations and subsidiaries.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Prezzo Ltd'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Prezzo Ltd' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history,

major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Prezzo Ltd'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Prezzo Ltd (Prezzo) is a restaurant chain positioned in casual dining market, based in the UK. The company operates through principal trading brand, Prezzo, which offers a wide variety of Italian food. Furthermore, the company operates a chain of branded restaurants under Chimichanga, Caffe Uno, and The Ultimate Burger brands. The company's menu includes a contemporary range of stone-baked pizzas, calzones, burgers, pastas, risottos along with a wide selection of char grilled chicken dishes and fresh salads with Italian flavor. Prezzo's restaurants are principally concentrated in South of England. Currently, the company operates more than 280 restaurants across the UK. Prezzo is headquartered in Woodford Green, Essex, the UK.

Contents

1 PREZZO LTD - BUSINESS ANALYSIS

- 1.1 Prezzo Ltd - Company Overview
- 1.2 Prezzo Ltd - Business Description
- 1.3 Prezzo Ltd - Major Products and Services

2 PREZZO LTD - RECENT DEVELOPMENTS

3 PREZZO LTD - SWOT ANALYSIS

- 3.1 Prezzo Ltd - SWOT Analysis - Overview
- 3.2 Prezzo Ltd - Strengths
- 3.3 Prezzo Ltd - Weaknesses
- 3.4 Prezzo Ltd - Opportunities
- 3.5 Prezzo Ltd - Threats

4 PREZZO LTD - HISTORY

5 PREZZO LTD - KEY EMPLOYEES

6 PREZZO LTD - LOCATIONS AND SUBSIDIARIES

- 6.1 Prezzo Ltd - Head Office
- 6.2 Prezzo Ltd - Other Locations and Subsidiaries

7 APPENDIX

- 7.1 Methodology
- 7.2 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Prezzo Ltd - Major Products and Services

Table 2: Prezzo Ltd - History

Table 3: Prezzo Ltd - Key Employees

Table 4: Prezzo Ltd - Locations

COMPANIES MENTIONED

Prezzo Ltd

I would like to order

Product name: Prezzo Ltd: Company Profile and SWOT Analysis

Product link: <https://marketpublishers.com/r/P8628851046EN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P8628851046EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970