

# Premier Research Group Ltd - Strategic SWOT Analysis Review

<https://marketpublishers.com/r/PAE1CD56803EN.html>

Date: August 2017

Pages: 31

Price: US\$ 125.00 (Single User License)

ID: PAE1CD56803EN

## Abstracts

Premier Research Group Ltd - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Key manufacturing facilities – A list of key manufacturing facilities of the company.

## Highlights

Premier Research Group Ltd (Premier Research) is a contract research organization (CRO). It offers services such as regulatory affairs, clinical trial management, operation of clinical research centers, medical affairs and strategic consulting, pharmacovigilance, data operations, biostatistics, medical writing, IVRS and IWRS, functional sourcing, and quality assurance. Premier Research focuses its clinical research on analgesia, neuroscience, oncology, cardiovascular disease, medical devices and pediatric clinical research. The company offers clinical trial management and research services to biotechnology and pharmaceutical companies. Its clinical team operates across Western, Central and Eastern Europe and North America. Premier Research is headquartered in Wokingham, Berkshire, the UK.

### Premier Research Group Ltd Key Recent Developments

Jul 24,2017: Premier Research Names Kimberly Glen Executive Director for Rare Disease

Jul 21,2017: Premier Research Joins TriNetX Global Health Research Network to Access Real-Time Site & Patient Metrics

Jul 18,2017: Premier Research Names Susan Romberg Senior VP for Clinical Operations

May 17,2017: Premier Research Expert to Discuss Fibromyalgia at Pain Society Meeting

Feb 23,2017: ERT Clinical Trial Oversight Selected by Premier Research

## Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

Premier Research Group Ltd - Key Facts  
Premier Research Group Ltd - Key Employees  
Premier Research Group Ltd - Key Employee Biographies  
Premier Research Group Ltd - Major Products and Services  
Premier Research Group Ltd - History  
Premier Research Group Ltd - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries

### **SECTION 2 – COMPANY ANALYSIS**

Premier Research Group Ltd - Business Description  
Premier Research Group Ltd - SWOT Analysis  
SWOT Analysis - Overview  
Premier Research Group Ltd - Strengths  
Premier Research Group Ltd - Weaknesses  
Premier Research Group Ltd - Opportunities  
Premier Research Group Ltd - Threats  
Premier Research Group Ltd - Key Competitors  
Premier Research Group Ltd, Recent Deals Summary

### **SECTION 3 – COMPANY’S RECENT DEVELOPMENTS**

Jul 24, 2017: Premier Research Names Kimberly Glen Executive Director for Rare Disease  
Jul 21, 2017: Premier Research Joins TriNetX Global Health Research Network to Access Real-Time Site & Patient Metrics  
Jul 18, 2017: Premier Research Names Susan Romberg Senior VP for Clinical Operations  
Feb 08, 2017: Premier Research Names Nina Baluja Senior Medical Director  
Jan 04, 2017: Premier Research Names Nate Thompson Chief Information Officer  
Dec 01, 2016: Premier Research Names Peter Larson to Lead Hematology/Oncology  
Nov 08, 2016: Premier Research Standardizes on Bioclinica Financial Lifecycle Solutions for Investigator Payment Management  
Sep 16, 2016: Premier Research Names Dr. Howard Welgus as Medical Director for

Dermatology

Sep 15, 2016: Joanne Emmett Named Medical Devices VP at Premier Research

May 23, 2016: Premier Research Expands Staffing Amid Growing Demand for  
Neuroscience Studies

## **SECTION 4 – APPENDIX**

Methodology

About GlobalData

Contact Us

Disclaimer

## List Of Tables

### LIST OF TABLES

Premier Research Group Ltd, Key Facts  
Premier Research Group Ltd, Key Employees  
Premier Research Group Ltd, Key Employee Biographies  
Premier Research Group Ltd, Major Products and Services  
Premier Research Group Ltd, History  
Premier Research Group Ltd, Other Locations  
Premier Research Group Ltd, Subsidiaries  
Premier Research Group Ltd, Key Competitors  
Premier Research Group Ltd, Recent Deals Summary

### COMPANIES MENTIONED

Quintiles IMS Holdings Inc  
PRA Health Sciences Inc  
Pharmaceutical Product Development LLC  
Parexel International Corp  
Covance Inc  
Chiltern International Inc  
Charnwood Molecular Ltd

## I would like to order

Product name: Premier Research Group Ltd - Strategic SWOT Analysis Review

Product link: <https://marketpublishers.com/r/PAE1CD56803EN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PAE1CD56803EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970