

PPL Corp (PPL) - Financial and Strategic SWOT Analysis Review

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Abstracts

PPL Corp (PPL) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

PPL Corp (PPL) is an energy holding company. Through its subsidiaries, LG&E, Kentucky Utilities, and KU Energy, it generates, transmits, distributes and sells electricity; and distributes and sells natural gas. The company produces electricity using coal, natural gas, oil, hydro and solar sources; and procures natural gas from the spot market. PPL also promotes energy efficiency through energy analysis, rebates and device installations; and invests in new infrastructure and energy efficient technology solutions. It serves residential, commercial, industrial and other customers in the US and the UK. The company has electricity generation plants in Kentucky, the US. PPL is headquartered in Allentown, Pennsylvania, the US.

PPL Corp Key Recent Developments

Feb 01,2021: PPL Corporation to conduct webcast on 2020 earnings results

Jan 28,2021: PPL continues to earn top marks in 2021 Corporate Equality Index

Jan 27,2021: Solar Alliance signs contract with LG&E and KU for additional 500-kW solar project

Jan 25,2021: PPL appoints Craig A. Rogerson as independent board chair

Dec 21,2020: Customer-first mindset: PPL Electric Utilities wins ninth straight J.D. Power satisfaction award

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Contents

SECTION 1 - ABOUT THE COMPANY

PPL Corp - Key Facts
PPL Corp - Key Employees
PPL Corp - Key Employee Biographies
PPL Corp - Major Products and Services
PPL Corp - History
PPL Corp - Company Statement
PPL Corp - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
PPL Corp - Business Description
Business Segment: Corporate and Other
Performance
Business Segment: Kentucky Regulated
Overview
Performance
Key Stats
Business Segment: Pennsylvania Regulated
Overview
Performance
Key Stats
Business Segment: U.K. Regulated
Overview
Performance
Key Stats
Geographical Segment: The UK
Performance
Geographical Segment: The US
Performance
PPL Corp - Corporate Strategy
PPL Corp - SWOT Analysis
SWOT Analysis - Overview

PPL Corp - Strengths
PPL Corp - Weaknesses
PPL Corp - Opportunities
PPL Corp - Threats
PPL Corp - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios
Financial Ratios - Annual Ratios
Performance Chart
Financial Performance
Financial Ratios - Interim Ratios
Financial Ratios - Ratio Charts

SECTION 4 – COMPANY’S POWER, OIL & GAS FINANCIAL DEALS AND ALLIANCES

PPL Corp, Power, Deals By Year, 2015 to YTD 2021
PPL Corp, Power, Deals By Type, 2015 to YTD 2021
PPL Corp, Recent Deals Summary

SECTION 5 – COMPANY’S RECENT DEVELOPMENTS

Feb 01, 2021: PPL Corporation to conduct webcast on 2020 earnings results
Jan 28, 2021: PPL continues to earn top marks in 2021 Corporate Equality Index
Jan 27, 2021: Solar Alliance signs contract with LG&E and KU for additional 500-kW solar project
Jan 25, 2021: PPL appoints Craig A. Rogerson as independent board chair
Dec 21, 2020: Customer-first mindset: PPL Electric Utilities wins ninth straight J.D. Power satisfaction award
Dec 15, 2020: More than \$4.5 million pledged during PPL’s united way campaign to improve lives and strengthen local communities
Dec 01, 2020: PPL General Counsel to retire June 1, 2021
Dec 01, 2020: PPL's fall charitable giving campaigns raise a record \$7 million in employee and retiree pledges and matching funds to support local communities when they need it most
Nov 05, 2020: PPL Corporation reports third-quarter 2020 earnings
Nov 05, 2020: PPL Corporation reports third-quarter 2020 earnings

SECTION 6 – APPENDIX

Methodology
Ratio Definitions
About GlobalData
Contact Us
Disclaimer

List Of Tables

LIST OF TABLES

PPL Corp, Key Facts
PPL Corp, Key Employees
PPL Corp, Key Employee Biographies
PPL Corp, Major Products and Services
PPL Corp, History
PPL Corp, Subsidiaries
PPL Corp, Key Competitors
PPL Corp, Ratios based on current share price
PPL Corp, Annual Ratios
PPL Corp, Annual Ratios (Cont...1)
PPL Corp, Interim Ratios
PPL Corp, Power, Deals By Year, 2015 to YTD 2021
PPL Corp, Power, Deals By Type, 2015 to YTD 2021
PPL Corp, Recent Deals Summary
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

List Of Figures

LIST OF FIGURES

PPL Corp, Performance Chart (2016 - 2020)

PPL Corp, Ratio Charts

PPL Corp, Power, Deals By Year, 2015 to YTD 2021

PPL Corp, Power, Deals by Type, 2015 to YTD 2021

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