

# Powerco Ltd - Strategic SWOT Analysis Review

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# **Abstracts**

Powerco Ltd - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

# Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.



Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

# **Highlights**

Powerco Ltd (Powerco) is a subsidiary of Powerco NZ Holdings Limited. It is an electricity and gas utility that provides distribution services. It sources electricity from Transpower New Zealand Limited and gas from production assets in Taranaki basin. The company distributes electricity and gas through a network of overhead and underground electricity lines and gas pipelines. Through its subsidiaries, Powerco designs and constructs electrical transmission assets, sells power and energy storage solutions, and promotes the use of gas. It offers distribution services to urban and rural households, businesses, industrial, and commercial customers across the central and lower North Island. Powerco is headquartered in New Plymouth, Taranaki, New Zealand.

Powerco Ltd Key Recent Developments

Apr 07,2021: Powerco shoring up power supply in Coromandel

Mar 19,2021: Powerco's pole reinforcement trial in Whanganui

Mar 03,2021: Second transformer installed as Palmerston North upgrade continues

Feb 12,2021: Powerco contractors have been hard at work over the holiday period

upgrading the electricity lines at 12 of Taranaki's rural primary schools.

Dec 10,2020: Powerco announces Chief Executive Officer's departure

#### Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the



company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.



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