

# Porto Seguro S.A. (PSSA3): Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's "Porto Seguro S.A. (PSSA3): Company Profile and SWOT Analysis" contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Porto Seguro S.A.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Porto Seguro S.A.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Porto Seguro S.A.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Porto Seguro S.A. (Porto Seguro) is a provider of multi-line insurance products. The company, along with its subsidiaries, offers insurance products for vehicle, life, personal accident, travel, rental, realty, business, portable equipment, events, transportation, and patrimonial. It also offers insurance coverage for notebook, tablet, smartphone, homes, condominiums, and photographic cameras and camcorder, taxi, motorcycle, truck, small companies, and mechanical warranty. Furthermore, it offers credit cards, credit and financing, and individual private providence plans and investment services such as asset management and financial advisory services. It also offers alarms for protection, monitoring, and tracking of condominium, house and company. The company offers its products and services through its network of branches, insurance brokers, and regional offices. Porto Seguro is headquartered in Sao Paulo, Brazil.

The company reported premium earned of BRL15,749.5 million during fiscal year ended December 2017(FY2017), an increase of 4.1% over FY2016.

## Contents

### **1 PORTO SEGURO S. A. - BUSINESS ANALYSIS**

- 1.1 Porto Seguro S. A. - Company Overview
- 1.2 Porto Seguro S. A. - Business Description
- 1.3 Porto Seguro S. A. - Major Products and Services

### **2 PORTO SEGURO S. A. - ANALYSIS OF KEY PERFORMANCE INDICATORS**

- 2.1 Porto Seguro S. A. - Five Year Snapshot: Overview of Financial and Operational Performance Indicators
- 2.2 Porto Seguro S. A. - Key Financial Performance Indicators
  - 2.2.1 Porto Seguro S. A. - Revenue and Operating Profit
  - 2.2.2 Porto Seguro S. A. - Asset and Liabilities
  - 2.2.3 Porto Seguro S. A. - Gearing Ratio
  - 2.2.4 Porto Seguro S. A. - Valuation
- 2.3 Porto Seguro S. A. - Key Competitors

### **3 PORTO SEGURO S. A. - RECENT DEVELOPMENTS**

### **4 PORTO SEGURO S. A. - SWOT ANALYSIS**

- 4.1 Porto Seguro S. A. - SWOT Analysis - Overview
- 4.2 Porto Seguro S. A. - Strengths
- 4.3 Porto Seguro S. A. - Weaknesses
- 4.4 Porto Seguro S. A. - Opportunities
- 4.5 Porto Seguro S. A. - Threats

### **5 PORTO SEGURO S. A. - COMPANY STATEMENT**

### **6 PORTO SEGURO S. A. - HISTORY**

### **7 PORTO SEGURO S. A. - KEY EMPLOYEES**

### **8 PORTO SEGURO S. A. - KEY EMPLOYEE BIOGRAPHIES**

### **9 PORTO SEGURO S. A. - LOCATIONS AND SUBSIDIARIES**

9.1 Porto Seguro S. A. - Head Office

9.2 Porto Seguro S. A. - Other Locations and Subsidiaries

## **10 APPENDIX**

10.1 Methodology

10.2 Ratio Definitions

10.3 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1: Porto Seguro S.A. - Major Products and Services
- Table 2: Porto Seguro S.A. - Key Ratios - Annual
- Table 3: Porto Seguro S.A. - Key Ratios - Interim
- Table 4: Porto Seguro S.A. - Key Capital Market Indicators
- Table 5: Porto Seguro S.A. - History
- Table 6: Porto Seguro S.A. - Key Employees
- Table 7: Porto Seguro S.A. - Key Employee Biographies
- Table 8: Porto Seguro S.A. - Subsidiaries

## List Of Figures

### LIST OF FIGURES

Figure 1: Porto Seguro S.A. - Total Income and Net Profit

Figure 2: Porto Seguro S.A. - Financial Position

Figure 3: Porto Seguro S.A. - Gearing Ratio

Figure 4: Porto Seguro S.A. - Valuation

### COMPANIES MENTIONED

Porto Seguro S.A.

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