

Porcelanosa Grupo AIE: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's "Porcelanosa Grupo AIE: Company Profile and SWOT Analysis" contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments, key employees as well as company locations and subsidiaries.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Porcelanosa Grupo AIE'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Porcelanosa Grupo AIE' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Porcelanosa Grupo AIE'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Porcelanosa Grupo AIE (Porcelanosa) is a manufacturer of building products. It specializes in bathroom fixtures, tiles and related accessories. The company offers porous, stoneware, porcelain wall and floor tiles. It's portfolio of products includes parquet flooring, ceramic tiles, kitchens and bathroom units, mixer taps, hydro massage bathtubs, showers and other bathroom related accessories. The company sells its products through eight brands: L'antic Colonial, Porcelanosa, Gamadecor, Systempool, Venis, Butech, Noken, and Urbatek. It also offers products under Krion, Par-ker, Ston-ker brands. The company carries out its business operations through its stores and distribution centers spread across Europe, Africa, North America, Central America, South America, the Caribbean, Asian continents. Porcelanosa is headquartered in Villarreal, Castellon, Spain.

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COMPANIES MENTIONED

Porcelanosa Grupo AIE

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