

PolyOne Corp (POL) - Financial and Strategic SWOT Analysis Review

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PolyOne Corp (POL) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

PolyOne Corp (PolyOne) is a provider of specialized polymer materials, services and solutions. The company has operations in specialty engineered materials, color and additive systems, advanced composites and polymer distribution. It also develops and manufactures performance enhancing additives, liquid colorants, and fluoropolymer and silicone colorants. PolyOne offers its products to various industries such as appliances, packaging, textiles, healthcare, electrical and electronics, construction and transportation, among others. The company commercializes products through a network of direct sales personnel, sales agents, and distributors. It provides value added solutions to designers, assemblers and processors of plastics. It has presence mainly in North America, South America, Europe and Asia. PolyOne is headquartered in Avon Lake, Ohio, the US.

PolyOne Corp Key Recent Developments

May 07,2018: PolyOne Appoints Giuseppe Di Salvo As Vice President, Investor Relations; Justin M. Hess As Vice President, Corporate Controller

Apr 30,2018: PolyOne Announces Michael A. Garratt To Serve As Interim President Of Specialty

Engineered Materials

Apr 23,2018: PolyOne Names David A. Jarus As Vice President, Research And Development

Mar 14,2018: Leading Edge Automotive Technology Relies On Advanced Materials From PolyOne

Jul 25,2017: PolyOne Announces Second Quarter 2017 Results

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

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Jul 25, 2017: PolyOne Announces Second Quarter 2017 Results

Jul 10, 2017: PolyOne Launches Wilflex Universal White Ink For Textile Screen Printing

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COMPANIES MENTIONED

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Univar Inc.
Eastman Chemical Co
Albemarle Corp
A. Schulman Inc

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