

# Platte River Power Authority - Strategic SWOT Analysis Review

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## Abstracts

Platte River Power Authority - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

Platte River Power Authority (Platte River) is a not-for-profit electric utility, which carries out wholesale generation and transmission of electricity. It generates power from various sources including natural gas, coal, wind, solar and hydro. Through long-term power purchase agreements, the company procures electricity from allocation of federal hydropower from Western Area Power Administration (WAPA), wind and solar purchases, spot market purchases, and a forced outage exchange agreement. Platte River delivers energy and services to its owner communities of Estes Park, Longmont, Fort Collins, and Loveland. Its transmission system comprises high-voltage power lines and substations that deliver power to the electric utilities. Platte River is headquartered in Fort Collins, Colorado, the US.

### Platte River Power Authority Key Recent Developments

Aug 04,2021: Platte River names new chief operating officer

May 13,2021: Platte River Power Authority begins permitting for 150-MW solar project

May 04,2021: Largest solar project to serve Northern Colorado communities proposed

Dec 24,2020: FERC approves SPP's resubmitted proposal for a Western Energy Imbalance Service market

Jul 23,2020: Helicopter to scan transmission systems

## Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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Dec 24, 2020: FERC approves SPP’s resubmitted proposal for a Western Energy Imbalance Service market  
Jul 23, 2020: Helicopter to scan transmission systems  
Jun 25, 2020: Platte River adds largest noncarbon resource to date  
Jun 16, 2020: Platte River to retire Rawhide Unit 1 by 2030  
Jun 08, 2020: Roundhouse wind project construction complete  
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