

Planmeca Oy - Strategic SWOT Analysis Review

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Abstracts

Planmeca Oy - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Planmeca Oy (Planmeca) is a dental equipment manufacturing company that designs, manufactures and markets high-tech dental equipment. The company's major product range includes dental units, panoramic and intraoral X-rays, digital 3D imaging X-ray systems, cephalometric imaging, CAD/CAM products and software solutions. It also develops and markets digital dental practice concepts that facilitate efficient and ergonomic information management. The company has manufacturing facility in Helsinki. Planmeca collaborates with several universities and healthcare professionals for product and technology development. It serves clinics and hospitals, dentists, universities and dental laboratories. The company distributes products directly and also through a network of distributors worldwide. Planmeca is headquartered in Helsinki, Finland.

Planmeca Oy Key Recent Developments

Feb 08,2021: First Planmeca simulation units in Romania offer new possibilities for dental education

Feb 03,2021: UGS expands relationship with leading provider of innovative dental equipment

Feb 03,2021: DM Dental chooses Planmeca for optimal daily workflows

Jun 29,2020: Planmeca decreases patient doses for 3D images of the head – algorithms provide more detailed imaging and diagnostics

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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