

## Pirelli & C. S.p.A. (PC) - Financial and Strategic SWOT Analysis Review

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Pirelli & C. S.p.A. (PC) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

### Highlights

Pirelli & C. S.p.A. (Pirelli) conducts research, development, design, manufacturing, marketing and sale of tyres. The company's products include tyres for cars, motorcycles, trucks, buses and industrial and agricultural purpose vehicles. It also supply tyres to vehicles used in Formula 1, Rally, Moto SBK, Motocross and Palmares races among others. The company's research and development activities are conducted at Pirelli Labs, and the scientific collaborations with international private and public research institutions. Pirelli markets its products through specialized resellers and distributors. The company has operations in Europe, North America, South America, Africa, Middle East and Asia Pacific regions. Pirelli is headquartered in Milano, Italy.

### Pirelli & C. S.p.A. Key Recent Developments

Apr 16, 2015: Rosneft, Pirelli And Synthos To Perform Feasibility Study With Regard To Production Of Synthetic Rubber In Nakhodka

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

## Table of Content

### SECTION 1 - ABOUT THE COMPANY

Pirelli & C. S.p.A. - Key Facts  
Pirelli & C. S.p.A. - Key Employees  
Pirelli & C. S.p.A. - Key Employee Biographies  
Pirelli & C. S.p.A. - Major Products and Services  
Pirelli & C. S.p.A. - History  
Pirelli & C. S.p.A. - Company Statement  
Pirelli & C. S.p.A. - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries  
Pirelli & C. S.p.A. - Key Manufacturing Facilities

### SECTION 2 – COMPANY ANALYSIS

Pirelli & C. S.p.A. - Business Description  
Pirelli & C. S.p.A. - SWOT Analysis  
SWOT Analysis - Overview

Pirelli & C. S.p.A. - Strengths  
Strength - Research and Development Activities  
Strength - Core Segment - Consumer  
Strength - Market Position  
Pirelli & C. S.p.A. - Weaknesses  
Weakness - Declining Sales – Industrial Segment  
Pirelli & C. S.p.A. - Opportunities  
Opportunity - Positive Outlook for the Global Tire Industry  
Opportunity - Strategic Industrial Plan: 2013-2017  
Opportunity - Demand for Eco-Friendly Tires  
Pirelli & C. S.p.A. - Threats  
Threat - Competitive Environment  
Threat - Stringent Regulations  
Threat - Increased Cost of Raw Materials  
Pirelli & C. S.p.A. - Key Competitors

### **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios  
Financial Ratios - Annual Ratios  
Performance Chart  
Financial Performance  
Financial Ratios - Interim Ratios  
Financial Ratios - Ratio Charts  
Pirelli & C. S.p.A., Recent Deals Summary

### **SECTION 4 – COMPANY’S RECENT DEVELOPMENTS**

Apr 16, 2015: Rosneft, Pirelli And Synthos To Perform Feasibility Study With Regard To Production Of Synthetic Rubber In Nakhodka

### **SECTION 5 – APPENDIX**

Methodology  
Ratio Definitions  
About GlobalData  
Contact Us  
Disclaimer

### **LIST OF TABLES**

Pirelli & C. S.p.A., Key Facts  
Pirelli & C. S.p.A., Key Employees  
Pirelli & C. S.p.A., Key Employee Biographies  
Pirelli & C. S.p.A., Major Products and Services  
Pirelli & C. S.p.A., History  
Pirelli & C. S.p.A., Subsidiaries  
Pirelli & C. S.p.A., Key Manufacturing Facilities  
Pirelli & C. S.p.A., Key Competitors  
Pirelli & C. S.p.A., Ratios based on current share price  
Pirelli & C. S.p.A., Annual Ratios  
Pirelli & C. S.p.A., Interim Ratios  
Pirelli & C. S.p.A., Recent Deals Summary  
Currency Codes  
Capital Market Ratios

Equity Ratios  
Profitability Ratios  
Cost Ratios  
Liquidity Ratios  
Leverage Ratios  
Efficiency Ratios

## **LIST OF FIGURES**

Pirelli & C. S.p.A., Performance Chart (2010 - 2014)  
Pirelli & C. S.p.A., Ratio Charts

## **COMPANIES MENTIONED**

Maxxis International  
Belshina Ltd.  
Michelin SCA  
Kumho Tire Co., Ltd.  
Cooper Tire & Rubber Company  
Continental Aktiengesellschaft  
Bridgestone Corporation  
The Goodyear Tire & Rubber Company  
Toyo Tire & Rubber Co., Ltd.  
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