

Phoseon Technology Inc - Strategic SWOT Analysis Review

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Phoseon Technology Inc - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Phoseon Technology Inc (Phoseon) is a LED technology company. It is one of the leading providers of UV LED solutions for commercial and industrial applications. It offers Semiconductor Light Matrix (SLM) technology based UV LED products to produce high intensity UV light sources. The technology uses an integrated array of high-intensity light-emitting semiconductor devices. Its products find application in small area curing of adhesives, coatings, and printed materials; pinning applications to freeze the ink; coatings and conveyor applications; flexographic and web printing segments; UV curing on wood and vinyl, electronics, automotive, musical instruments, and fixtures; and UV adhesive curing on industrial, medical, optical industries, among others. The company has presence in Brazil, China, France, Germany, Italy, Japan, South Korea, Spain, and Taiwan through a network of distributors. Phoseon is headquartered in Hillsboro, Oregon, the US.

Phoseon Technology Inc Key Recent Developments

Jun 26,2017: Phoseon Technology Exhibits LED Curing Solutions at Label Forum Japan 2017

May 19,2017: Phoseon Technology Exhibits LED Curing Solutions at TopCon & IMDA Symposium 2017

May 10,2017: Phoseon Technology Exhibits LED Curing Solutions at ProPak Asia 2017

May 01,2017: Phoseon Technology Announces New Channel Partner for Spain and Portugal

Apr 18,2017: Phoseon Technology Exhibits LED Curing Solutions at the Eastern Coatings Show

Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

Table of Content

SECTION 1 - ABOUT THE COMPANY

Phoseon Technology Inc - Key Facts
Phoseon Technology Inc - Key Employees
Phoseon Technology Inc - Key Employee Biographies
Phoseon Technology Inc - Major Products and Services
Phoseon Technology Inc - History
Phoseon Technology Inc - Locations And Subsidiaries
Head Office

SECTION 2 – COMPANY ANALYSIS

Company Overview
Phoseon Technology Inc - Business Description
Phoseon Technology Inc - SWOT Analysis
SWOT Analysis - Overview
Phoseon Technology Inc - Strengths
Phoseon Technology Inc - Weaknesses
Phoseon Technology Inc - Opportunities
Phoseon Technology Inc - Threats
Phoseon Technology Inc - Key Competitors
Phoseon Technology Inc, Recent Deals Summary

SECTION 3 – COMPANY'S RECENT DEVELOPMENTS

Jun 26, 2017: Phoseon Technology Exhibits LED Curing Solutions at Label Forum Japan 2017
May 19, 2017: Phoseon Technology Exhibits LED Curing Solutions at TopCon & IMDA Symposium 2017
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Apr 18, 2017: Phoseon Technology Exhibits LED Curing Solutions at the Eastern Coatings Show
Apr 10, 2017: Phoseon Technology Exhibits LED Curing Solutions at INFOFLEX 2017
Apr 10, 2017: Phoseon Technology Exhibits LED Curing Solutions at OPTICS & PHOTONICS International Exhibition 2017
Apr 03, 2017: Phoseon Technology Exhibits LED Curing Solutions at InPrint USA
Mar 15, 2017: Phoseon Technology Exhibits LED Curing Solutions at the European Coatings Show

Mar 01, 2017: Phoseon Technology Exhibits LED Curing Solutions at Smart Materials 2017

SECTION 4 – APPENDIX

Methodology
About GlobalData
Contact Us
Disclaimer

LIST OF TABLES

Phoseon Technology Inc, Key Facts
Phoseon Technology Inc, Key Employees
Phoseon Technology Inc, Key Employee Biographies
Phoseon Technology Inc, Major Products and Services
Phoseon Technology Inc, History
Phoseon Technology Inc, Key Competitors
Phoseon Technology Inc, Recent Deals Summary

COMPANIES MENTIONED

Integration Technology Ltd
Electro-Lite Corporation
Dymax Corp
Baldwin Technology Company Inc
Air Motion Systems, Inc.

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