

# The Phoenix Holdings Ltd. (PHOE): Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'The Phoenix Holdings Ltd. (PHOE): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as competitive benchmarking data.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'The Phoenix Holdings Ltd.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'The Phoenix Holdings Ltd.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## REASONS TO BUY

Quickly enhance your understanding of 'The Phoenix Holdings Ltd.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## KEY HIGHLIGHTS

The Phoenix Holdings Ltd. (Phoenix Holdings), a subsidiary of Delek Group Ltd, is an insurance holding company. The company along with its subsidiaries offers various life and non-life insurance products. It offers insurance products for compulsory motor vehicle, life, home, car, mortgage, business, travel, critical illness, manager, work disability, personal accident, health and long-term care. The company also offers provident funds, pension funds, and savings policies. Furthermore, it focuses on underwriting and investment banking, marketing and management of investments for customers, issue of financial instruments, and brokerage and trading services. The subsidiaries of the company include Phoenix Insurance Company Ltd, and Phoenix Investments and Finance Ltd. The company distributes its products through insurance agents across Israel. Phoenix Holdings is headquartered in Givataim, Israel.

The company reported total premiums earned of ILS8,676.7 million during fiscal year ended December 2016 (FY2016), an increase of 1.7% over FY2015.

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### COMPANIES MENTIONED

The Phoenix Holdings Ltd.

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