

# Phoenix Group Holdings (PHNX): Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Phoenix Group Holdings (PHNX): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about "Phoenix Group Holdings "

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Phoenix Group Holdings ' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Phoenix Group Holdings '

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Phoenix Group Holdings (Phoenix Group), formerly known as Pearl Group, is a consolidator of closed life assurance fund. It focuses on managing and acquiring closed life and pension funds. The group along with its subsidiaries offers life assurance products such as whole life policies, endowments plans, term assurance plans, annuities and pension plans. It also offers investment management and financial planning services. Phoenix Group manages different types of funds, which include with-profit, unit-linked, non-profit (annuities), and non-profit (protection and other). Phoenix Group is headquartered in St Helier, Channel Islands, the UK.

The group reported gross premiums written of GBP999 million during fiscal year ended December 2016 (FY2016), an increase of 10.8% over FY2015. Its net premiums written was GBP924 million in FY2016.

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