

# Phoenix Pharmahandel GmbH & Co KG - Strategic SWOT Analysis Review

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## Abstracts

Phoenix Pharmahandel GmbH & Co KG - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

Phoenix Pharmahandel GmbH & Co KG (Phoenix Group) is a pharmaceutical trading company which offers integrated supply chain solutions for pharmaceutical companies. It undertakes wholesale distribution of pharmaceuticals to pharmacy retail business. The company distributes health products and drugs to pharmacies, doctors and medical institutions. It also provides specialised services for pharmaceutical companies and supports pharmacies with cooperation programmes, goods management systems, and in the area of patient advice. The company operations are spread across Albania, Austria, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Denmark, Estonia, Finland, France, Hungary, Italy, Kosovo, Serbia, the UK, Norway, Poland, Sweden, Lithuania, Macedonia, Switzerland, the Netherlands, and Latvia. Phoenix Group is headquartered in Mannheim, Baden-Wurttemberg, Germany.

### Phoenix Pharmahandel GmbH & Co KG Key Recent Developments

Dec 15,2020: Blokable unveils Phoenix Rising, the world's first Vertically Integrated Modular housing development, providing high-quality, energy efficient housing, at less than half the Seattle region's average cost per door

Jun 24,2020: Certara launches version 8.3 of Phoenix biosimulation software for drug development

Jan 27,2020: Phoenix Realty Group completes over \$700m of investment activity in Q4

## Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are

incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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