

## Pharmaceutical Product Development LLC - Strategic SWOT Analysis Review

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Pharmaceutical Product Development LLC - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

### Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.
- Key manufacturing facilities – A list of key manufacturing facilities of the company.

### Highlights

Pharmaceutical Product Development LLC (PPD) is a contract research organization (CRO), which offers drug discovery, development and lifecycle management services. The company's service portfolio encompasses early development clinical trial services, drug research and development, regulatory support and late-stage clinical trial management, among others. It has expertise in clinical trials in therapy areas including cardiovascular system, central nervous system, dermatology, gastroenterology, hematology, cancer, infectious diseases, ophthalmology, respiratory and endocrine systems, metabolism, rare diseases and urology. PPD's clients include pharmaceutical, biotechnology, medical device, and academic and government organizations. The company has a presence in North America, South America, Europe, Middle East, Africa, and Asia-Pacific. PPD is headquartered in Wilmington, North Carolina, the US.

### Pharmaceutical Product Development LLC Key Recent Developments

Feb 21,2018 PPD Recognized for Superior Employee Development  
Feb 01,2018 Pharmaceutical Product Development Appoints Maria Teresa Hilado As Board Director

Jan 03,2018 PPD Names Colin Hill, CEO of GNS Healthcare, to its Board of Directors

Nov 30,2017 PPD Earns Awards for Excellence in Regulatory Affairs

Oct 31,2017 PPD Awarded NIH Contract for Clinical Research Support Services

## Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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## **COMPANIES MENTIONED**

Worldwide Clinical Trials Drug Development Solutions Inc  
Quintiles Transnational Corp  
Parexel International Corp  
ICON Plc  
Criterium Inc  
Covance Inc  
Almac Group Ltd  
Albany Molecular Research Inc

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