

# Petra Diamonds Limited (PDL): Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Petra Diamonds Limited (PDL): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Petra Diamonds Limited'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Petra Diamonds Limited' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Petra Diamonds Limited'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Petra Diamonds Limited (Petra Diamonds) is an independent diamond mining company. It is involved in the exploration, mining and sale of rough diamonds. The company owns interests primarily in five producing operations including one open pit mine in Tanzania and four underground mines in South Africa. Its mine portfolio includes Finsch, Cullinan, Koffiefontein and Combined Kimberley Operations in South Africa; and Williamson in Tanzania. In addition, the company involves in exploration of new economic deposits in Botswana and South Africa. In FY2016, the company processed 190.0 million tonnes (Mt) of ore and produced 3.7 million carats (Mcts) of diamond. The company has resource base of 312.2 Mcts. Petra Diamonds is headquartered in St. Helier, Jersey, the UK.

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### COMPANIES MENTIONED

Petra Diamonds Limited

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