

Perstorp Holding AB - Strategic SWOT Analysis Review

<https://marketpublishers.com/r/P05B1ACD077EN.html>

Date: August 2021

Pages: 33

Price: US\$ 125.00 (Single User License)

ID: P05B1ACD077EN

Abstracts

Perstorp Holding AB - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Perstorp Holding AB (Perstorp) manufactures and sells specialty chemicals. Its portfolio of products includes acids, alcohols, caprolactone monomers, aldehydes, allyl ethers, coalescing agents, food additives, hydroxy acids, oxetanes, silage additives, sodium chloride and specialty polymers. The company offers its products to various markets such as automotive, agricultural feed, aerospace, marine, food, packaging, coatings, chemicals, plastics, textile, paper, electronics, engineering, and construction. It also operates manufacturing facilities in Bruchhausen, Germany; Stenungsund, Sweden; Castellanza, Italy; Toledo, the US; Warrington, the UK; Waspik, Netherlands; and Zibo, China. The company has operations in various countries across South and Latin America, Asia, Europe, Africa and North America. Perstorp is headquartered in Malmo, Sweden.

Perstorp Holding AB Key Recent Developments

Jun 23,2021: Project Air receives EUR 30 million from the Swedish Energy Agency to reduce carbon emissions

Jul 17,2020: Perstorp Group has appointed Ulf Berghult as new CFO

May 27,2020: Perstorp enters fertilizer market with chloride free potassium product

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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